

WISCONSIN STATE FAIR PARK

WISCONSIN STATE FAIR PARK BOARD EXECUTIVE COMMITTEE MEETING

Friday, May 8, 2026 | 10:00am – 11:30am

ZOOM VIDEO CONFERENCE

<https://wistatefair.zoom.us/j/86832261455>

AGENDA

1. Call to Order
2. Board Chairman Remarks
3. CEO Remarks
 - New Police Chief
 - Job Fair
 - Ticket Sales
4. Approval of January Meeting Minutes – **Action Required**
5. MOU's – **Action Required**
6. Review of Youth Admission Policy for 2026 Wisconsin State Fair – **Action Required**
7. Overtime Policies – **Action Required**
8. Marketing Services Waiver – **Action Required**
9. Resolution to issue Class "B" fermented malt beverage permits under Wis. Stats. § 125.27(6) and "Class B" intoxicating liquor permits under Wis. Stats. § 125.51(5)(g) for the period July 1, 2026 to June 30, 2027 to the following applicants – **Action Required:**

A&J CATALANO FRUIT, LEMONADE AND PRODUCE, LLC
ADVANCED FUN TECHNOLOGY, CORP.
APOLLO GYROS, INC.
BAY EM VAY, INC.
BO ALAN, LLC
CAMP BAR, INC
CRACOVIA II, LLC
DALE Z. FAIR LLC
DEVINE WSF LLC

DOC'S COMMERCE SMOKEHOUSE LLC
HOCK GROUP, LLC
LB LLC
LEFFLERFEST, LLC
MADISON SPORTSERVICE, INC.
MAJOR GOOLSBY'S, INC.
MAK VENTURES, LLC
MONTE ENTERPRISES, LLC
PISTOL PETE'S PIZZAZZ
PM LEADFOOTS, LLC
PRIMETIME EVENTS, LLC
SAZ'S FESTIVALS, LLC
SCHURMAN ENTERPRISES, LLC
SUNSHINE CONCESSIONS OF HERNANDO, INC.
TAVERN AT THE PARK, LLC
WISCONSIN FB&S, LLC
WISCONSIN WINERY ASSOCIATION, INC.
WURSTBAR MKE, LLC

10. Vendor Project Update

11. Adjourn