

# WISCONSIN



# STATE FAIR PARK

## WISCONSIN STATE FAIR PARK MARKETING COMMITTEE MEETING

Friday, May 8, 2026 – 9:00 am

ZOOM VIDEO CONFERENCE

<https://wistatefair.zoom.us/j/89294369621>

### AGENDA

1. Call to order/Committee Chair's Remarks
2. Approval of January Meeting Minutes – Action Required
3. Marketing Update
4. Advertising Update
5. Sponsorship Update
6. Year-round Marketing Update
7. Adjourn