



**\*\*MEDIA ADVISORY\*\***

**To:** Assignment Editors, Producers, Reporters & Thrill Seekers

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**TICKETS FOR THE 2026 SNAP-ON INDYCAR WEEKEND  
AT MILWAUKEE MILE NOW ON SALE TO THE GENERAL PUBLIC**

Now's the time to score tickets for a full-throttle experience when the Snap-On INDYCAR Weekend at Milwaukee Mile takes place this summer, August 28–30. After an extremely successful renewal window that saw race fans scoop up seats for the only doubleheader on the NTT INDYCAR SERIES schedule, tickets are now available to the general public, beginning at 10 a.m. on Friday, March 6. Don't be left in the dust as the world's fastest drivers tackle the most challenging schedule in all of motorsports when they rev up their engines to take on the historic Milwaukee Mile.

After a stellar 2025 INDYCAR chapter where Christian Rasmussen earned his first series victory, INDYCAR drivers will be looking to etch their names into the Milwaukee Mile history books. This is your chance to secure great seats for the 2026 races.

Get ready for twice the chase for points, twice the adrenaline and twice the action at the 2026 Snap-on INDYCAR Weekend. From Friday's practice runs to INDY NXT by Firestone races and the headlining Snap-on Makers and Fixers 250 (Saturday) and the Snap-on Milwaukee Mile 250 (Sunday) races, the weekend is packed with heart-racing action that's sure to thrill.

Adding to the excitement, the USF Pro 2000 series will bring even more high-speed, open-wheel intensity throughout race weekend.

But the fun isn't confined to the oval. The electric Free Fan Zone – built for new-to-the-sport race fans and Milwaukee Mile enthusiasts alike – returns. Driver appearances and autograph sessions will allow fans to get up close to their favorite racers.

As a special bonus, Vintage Indy will bring an interactive display that invites fans to take a spin through history by celebrating more than a century of open-wheel racing heritage with a remarkable fan experience.

Etix, accessed through [WiStateFair.com](https://www.wisstatefair.com), is the only authorized ticket seller for the Milwaukee Mile at Wisconsin State Fair Park. Digital, print-at-home, and mail-order options are available online. Service fees will apply. [The Wisconsin State Fair ticket office](#), located at 7722 W. Greenfield Ave.,

West Allis, is open Mondays, Wednesdays and Fridays from 9 a.m. – 4 p.m. Stay up to date on all things Milwaukee Mile [here](#).

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### **The Milwaukee Mile and Wisconsin State Fair Park**

The Milwaukee Mile is the oldest continuously operating motor speedway in the world. It was built as a privately owned horse track in 1876 and hosted its first automobile race in 1903. In 1891, the Agricultural Society of Wisconsin purchased a parcel of land, including the track, which became the permanent location of the annual Wisconsin State Fair. Many historic racing moments took place at the Milwaukee Mile, and auto racing icon A.J. Foyt competed in more races at the legendary oval than any other facility. Wisconsin State Fair Park is a year-round entertainment venue hosting hundreds of events and meetings annually throughout the four seasons, including the annual Wisconsin State Fair, presented by UScellular. Wisconsin State Fair takes place for 11 days each year and annually welcomes an average of one million visitors to experience the state's largest agriculture showcase as well as a plethora of food, shopping, rides, games and entertainment. The State Fair Park is home to the Exposition Center, The Dairy Building, Tommy G. Thompson Youth Center, Milwaukee Mile, The Wisconsin Building and many other facilities. Visit [WiStateFair.com](http://WiStateFair.com) for more details.