



WISCONSIN STATE FAIR PARK BOARD OF DIRECTORS MEETING

Monday, November 10, 2025 | 3:00 pm

ZOOM MEETING

<https://wistatefair.zoom.us/j/82233653390>

AGENDA

1. Call to Order/Board Chair's Remarks
2. CEO Remarks
 - Staffing Updates
 - Outside Activity Report
 - 2026 Hours of Operation and Ticket Pricing
 - Non-Fair Events Update
 - Presenting Sponsor
3. Approval of September Meeting Minutes – Action Required
4. 2026 Board and Committee Meeting Schedule – Action Required
5. Ag Committee Report
 - 2025 Competitive Exhibits Update
 - 2025 Agriculture and Judges Report/Update
6. Marketing Committee Report
 - 2025 Marketing & Sponsorship Recap
 - 2026 Sponsorship Update
 - 2026 Planning
7. Executive Committee Report
 - Governor's Bid Waivers – Action Required
 - Wisconsin State Fair Park Foundation Ground Lease – Action Required
 - 2026 Proposed Parking Rates – Action Required
 - Permanent Vendor Stand Potential Sale – Action Required
 - Vendor Projects Over \$50,000 – Action Required
8. Audit & Finance Committee Report
 - IndyCar and Harvest Fair Financial Summaries
 - October YTD Summary Financials & Financial Commentary – Action Required
 - Updated FY25-26 Budget Forecast
 - Capital Projects Update
9. Adjournment