



**FOR IMMEDIATE RELEASE**

**FOR MORE INFORMATION CONTACT:**

**Milwaukee Mile at Wisconsin State Fair Park**

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## **THE MILWAUKEE MILE GEARS UP FOR THE FASTEST WEEKEND IN WISCONSIN**

### **Know Before You Go to the Snap-on Milwaukee Mile 250 INDYCAR Weekend**

**WEST ALLIS, Wis. (August 22, 2025)** – The officials of [Milwaukee Mile at Wisconsin State Fair Park](#) are gearing up for an incredible weekend with NTT INDYCAR SERIES returning to the Milwaukee Mile, August 23-24. See the full schedule [here](#).

#### **Free Fan Zone**

Race fans can get ready to enjoy a jam-packed weekend of entertainment in the Free Fan Zone! And no, you don't need a ticket to experience the [Free Fan Zone](#).

- **Zoom Zoom Zone:** In an effort to expand programming for families and our littlest race fans, we're happy to debut the Zoom Zoom Zone. Check out the Pinewood Derby, Track Time Tire Stack, Powered Up Pedal Cars, Kids' Pit Stop Activity, and the Milwaukee Mile Amazing Maze.
- **Live Music:** Dance the night away with our weekend headliner Bella Cain on Saturday, August 23 at 5:30pm at the Bank Five Nine Amphitheater.
- **Fair Food Galore:** Enjoy State Fair favorite eats and treats at over 20 restaurants and vendors before heading into the Grandstand.
- **Original Cream Puffs:** A true Wisconsin icon, Original Cream Puffs will now be available in the Free Fan Zone! Located just outside the Grandstands, pick up a pack for a race day treat or to take home.

#### **Grandstand & Garage Programming *Tickets Required***

Wisconsin State Fair Park is pulling out all the stops for the Snap-on Milwaukee Mile 250 Weekend, and no one could represent Milwaukee better on the national stage than our own 2021 NBA Champion, the People's Champ, and unofficial Mayor of Milwaukee – Bobby Portis of the [Milwaukee Bucks](#). With the support of [Visit Milwaukee](#), race fans will see Portis help kick off the race during the pre-ceremonies on Sunday, August 24.

Experience the Milwaukee Mile from inside the oval with Garage Passes! Get up close and watch the NTT INDYCAR SERIES Officials inspect each car and work around the track. Garage Passes give incredible access to see favorite drivers and teams, enhancing the epic Snap-on Milwaukee Mile 250 Weekend.

General Admission Grandstand, Reserved Grandstand Tickets, and Garage Passes for the 2025 Snap-on Milwaukee Mile 250 are available [here](#).

## **Snap-on Tools Create One-of-a-Kind Trophies**

Snap-on will be prominently featured during the race weekend as the title sponsor including an on-track parade of the iconic Snap-on branded trucks driven by lucky local franchisees. This year, Snap-on commemorates its 105<sup>th</sup> anniversary with makers and fixers in attendance from its Milwaukee hand tool plant, located in the city where it all began. Simultaneously, Snap-on celebrates its 44<sup>th</sup> year as a partner in INDYCAR racing in 2025.

The three podium trophies were crafted by Tom Patsis of [Cold Hard Art](#) and prominently feature Snap-on tools topped with the vivid red and white race logo. Each of these custom trophies incorporate Snap-on sockets, extensions, wrenches, and chisels, and as a nod to the local Makers & Fixers, all sockets and extensions came directly from the Milwaukee, Wisconsin Snap-on Tools plant. In addition, Snap-on will present Makers & Fixers awards to the crew of the winning team. This trophy incorporates motion with a striking checkered-flag sculpture built from Snap-on sockets and extensions that move freely, creating a dynamic symbol of speed and innovation.

## **Can't make it to the race? Tune in on [FOX Sports](#)**

**NTT INDYCAR SERIES:** Practice 1, 11 a.m. ET Saturday, FS1 (live); Qualifying, 2 p.m. ET Saturday, FS1 (live); Final Practice, 4:30 p.m. ET Saturday, FS2; Snap-on Milwaukee Mile 250 Race, 2 p.m. ET, Sunday, FOX (live). Will Buxton is the play-by-play announcer for FOX's coverage of the NTT INDYCAR SERIES, alongside analysts Townsend Bell and James Hinchcliffe. Georgia Henneberry, Kevin Lee, and Jack Harvey are the pit reporters. Kevin Lee is the play-by-play announcer for FOX Sports' coverage of INDY NXT by Firestone alongside analyst Jack Harvey. Georgia Henneberry is the pit reporter.

### **At-track schedule (all times Central):**

#### **SATURDAY, AUGUST 23**

8:05-8:55 a.m. INDY NXT by Firestone Practice, FS2

9:45 a.m. NTT INDYCAR SERIES Installation Laps

10-11 a.m. NTT INDYCAR SERIES Practice, FS1

1:05 p.m. NTT INDYCAR SERIES Qualifying (Single car, two laps), FS1

2:35-3:20 p.m. INDY NXT by Firestone Qualifying (Single car, two laps), FS2

3:45-4:15 p.m. NTT INDYCAR SERIES Group Session (Two groups, 15 minutes each), FS2

4:30-5:30 p.m. NTT INDYCAR SERIES Final Practice, FS2

#### **SUNDAY, AUGUST 24**

10:31 a.m. INDY NXT by Firestone at the Milwaukee Mile "Drivers, start your engines"

10:35 a.m. INDY NXT by Firestone at the Milwaukee Mile (90 laps/91.35 miles), FS1 (Live)

1 p.m. FOX on air

1:15 p.m. "Drivers, start your engines"

1:20 p.m. Snap-on Milwaukee Mile 250 (250 laps/253.75 miles), FOX (Live)

In 2024, the NTT INDYCAR SERIES hosted a doubleheader race weekend at the Milwaukee Mile with Arrow McLaren's Pato O'Ward capturing the first race and Scott McLaughlin of Team Penske claiming the win in the second race on the legendary oval. With thrilling on-track action that featured more passes than any INDYCAR race in the history of the Milwaukee Mile, it marked INDYCAR's first event hosted at the track since 2015. Former INDYCAR SERIES champions Scott Dixon (2009) and Will Power (2014) are the other current active series drivers who have won at the Milwaukee Mile.

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### **Snap-on Incorporated**

Snap-on Incorporated is a leading global innovator, manufacturer, and marketer of tools, equipment, diagnostics, repair information, and systems solutions for professional users performing critical tasks, including those working in vehicle repair, aerospace, the military, natural resources, and manufacturing. From its founding in 1920, Snap-on has been recognized as the mark of the serious and the outward sign of the pride and dignity working men and women take in their professions. Products and services are sold through the company's network of widely recognized franchisee vans, as well as through direct and distributor channels, under a variety of notable brands. The company also provides financing programs to facilitate the sales of its products and to support its franchise business. Snap-on, an S&P 500 company, generated sales of \$4.7 billion in 2024 and is headquartered in Kenosha, Wisconsin. Visit [snapon.com](https://www.snapon.com) and [makersandfixers.com](https://www.makersandfixers.com).

### **The Milwaukee Mile and Wisconsin State Fair Park**

The Milwaukee Mile is the oldest continuously operating motor speedway in the world. It was built as a privately owned horse track in 1876 and hosted its first automobile race in 1903. In 1891, the Agricultural Society of Wisconsin purchased a parcel of land, including the track, which became the permanent location of the annual Wisconsin State Fair. Many historic racing moments took place at the Milwaukee Mile, and auto racing icon A.J. Foyt competed in more races at the legendary oval than any other facility. Wisconsin State Fair Park is a year-round entertainment venue hosting hundreds of events and meetings annually throughout the four seasons, including the annual Wisconsin State Fair, presented by UScellular. The Wisconsin State Fair takes place for 11-days each year and annually welcomes an average of one million visitors to experience the state's largest agriculture showcase as well as a plethora of food, shopping, rides, games, and entertainment. The State Fair Park is home to the Exposition Center, Tommy G. Thompson Youth Center, Milwaukee Mile Speedway, Wisconsin Products Pavilion, and many other facilities. Visit [WiStateFair.com](https://www.wistatefair.com) for more details.