



**WISCONSIN STATE FAIR PARK  
MARKETING COMMITTEE MEETING**

Friday, May 9, 2025 – 9:00 am

**ZOOM VIDEO CONFERENCE**

<https://wistatefair.zoom.us/j/85155430939?pwd=uaa0aCVSCAbktXXKdEHFLeClwh7wjS.1>

**AGENDA**

1. Call to order/Committee Chair's Remarks
2. Board Chair Remarks
3. Approval of January Meeting Minutes – Action Required
4. Main Stage Marketing Update
5. State Fair Campaign Update
6. Advertising and Communications Update
7. Sponsorship Update
8. Year-round Marketing Update: Milwaukee Mile/INDYCAR
9. Adjournment