



WEB INFORMATION FORM

WISCONSIN STATE FAIR PARK *for Year-Round Events at Wisconsin State Fair Park*

Please submit this completed form and your event’s artwork to eventservices@wistatefair.com. *This information is due at the same time as your license agreement.*

Please Note: All info provided on this form will be posted for the general public on our Upcoming Events page at wistatefair.com/wsfp/upcoming-events. If you do not want your event posted for the public, please do not complete this form and let us know at eventservices@wistatefair.com.

Basic Event Information	
Event name:	
Event dates/times:	
Web address:	
Event description:	
Public Contact Information <i>(Reminder: This information will be visible to the public)</i>	
Public Contact (Pre-Event)	Public Contact (During Event)
Name:	Name:
Phone number:	Phone number:
Email address:	Email address:

If you have any questions regarding this form, please contact eventservices@wistatefair.com.

Continued on the next page

Admission Information

_____ Tickets will be available on-site at WSFP ticket windows

_____ Tickets will be available for purchase prior to the event

Ticket sales begin (date):

Web address for tickets (if not WSFP): *(or physical location, if applicable)*

Adult/general price:

Children's price:

Children's age range:

Are children under a certain age free?

What age?

_____ No _____ Yes

Senior price:

Senior age range:

If you are offering any other discount/free admission, please describe: *(e.g., military, first responders, etc.)*

Artwork Requirements

Calendar Listing Image

All public events will be posted on our Upcoming Events page: wistatefair.com/wsfp/upcoming-events.

- **Size:** 804 pixels (w) x 500 pixels (h), 760 KB or smaller
- **File Format:** .jpg, .png, or .pdf
- **File Name:** Please include your event name and the word "Calendar" somewhere in the file name
- **Note:** Please keep the bottom 65 pixels of your graphic free of copy or other critical information

Home Page Slider Banner Image

Events may also choose to submit an image that will be added to the rotating "carousel" of event graphics on our Park's home page: wistatefair.com/wsfp.

- **Size:** 1844 pixels (w) x 600 pixels (h), 760 KB or smaller
- **File Format:** .jpg, .png, or .pdf
- **File Name:** Please include your event name and the words "Home Page" somewhere in the file name

I-94 Marquee Image

If included in your license agreement, WSFP will promote your event on our electronic billboard which can be seen from the interstate. To advertise on the marquee, please contact your event manager for more information.

- **Size:** 525 pixels (w) x 140 pixels (h), 72 dpi
- **File Format:** .jpg or .bmp
- **Color Format:** RGB
- **File Name:** Please include your event name and the word "Marquee" somewhere in the file name