



**INDYCAR** WEEKEND AUG. 30 - SEPT. 1



**FOR IMMEDIATE RELEASE**

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## FUEL SUMMER FUN WITH MILWAUKEE MILE RACE TICKET PACKAGES

*Plus, enter to win The Ultimate Race Package for the Hy-Vee Milwaukee Mile 250s Weekend!*

**WEST ALLIS, Wis.** – July 12, 2024 – The Milwaukee Mile has a stacked racing line up this summer that is sure to satisfy any race fan’s need for speed. With adrenaline-pumping ticket packages and the once-in-a-lifetime chance to race around the iconic Milwaukee Mile, don’t miss these spectacular summer offerings.

### INCREDIBLE PACKAGES FOR THE MILWAUKEE MILE:

Whether it’s the [LiUNA 175 NASCAR CRAFTMAN Truck Series](#) or experiencing a doubleheader at the [Hy-Vee Milwaukee Mile 250s](#), there is a perfect package for maximum savings and entertainment available.

- [Revved Up Racing Package](#)

*In partnership with INDYCAR & NASCAR*

Shift your Milwaukee Mile racing plans into high gear! These ticket packages include discounted tickets for both the Hy-Vee Milwaukee Mile 250s and LiUNA 175 NASCAR CRAFTMAN Truck Series. Packages include General Admission seating for all races. Choose either a Hy-Vee Milwaukee Mile 250s Saturday or Sunday ticket and one LiUNA 175 NASCAR CRAFTMAN Truck Series ticket OR a Hy-Vee Milwaukee Mile 250s Weekend Pass with one LiUNA 175 NASCAR CRAFTMAN Truck Series ticket. All packages offer a discount of 20 percent compared to individually purchased tickets!

- [LiUNA 175 NASCAR CRAFTMAN Truck Series + \\$11 State Fair Ticket Package](#)

Now through August 11, purchase a LiUNA 175 NASCAR CRAFTMAN Truck Series ticket and take advantage of the option of adding on an \$11 Wisconsin State Fair admission ticket (\$7 savings)!

- [Hy-Vee Milwaukee Mile 250s + FREE State Fair Ticket Package](#)

Now through August 11, purchase a Hy-Vee Milwaukee Mile 250s ticket and get a FREE Wisconsin State Fair admission ticket (\$18 value)!

### WIN THE ULTIMATE HY-VEE MILWAUKEE MILE 250s PRIZE PACK:

One lucky winner will have their racing dreams come true with The Ultimate Hy-Vee Milwaukee Mile 250s Prize Pack! This incredible prize pack includes a ride around the iconic Milwaukee Mile with an exclusive INDYCAR racing experience. Plus, the winner will receive weekend admission, garage passes, and even more exciting extras for the Hy-Vee Milwaukee Mile 250s doubleheader weekend, August 30 – September 1, 2024. Enter by Tuesday, August 20 at 11:59pm [here](#).

### EXPERIENCE MORE MILWAUKEE MILE RACING AT STATE FAIR:

- [Hy-Vee Milwaukee Mile 250s at State Fair](#): Start your engines and head over to Central Park for the Hy-Vee Milwaukee Mile 250s at the State Fair experience on Friday, August 2! Here you’ll find an INDYCAR photo-op, racing-themed activities, and so much more.
- [NASCAR at State Fair](#): Join Wisconsin race fans for NASCAR at the State Fair on Monday, August 5! Find interactive racing-themed activities, get autographs from NASCAR drivers, and check out NASCAR Craftsman Truck Series trucks and racecars up close.

**About the Milwaukee Mile and Wisconsin State Fair Park:**

The Milwaukee Mile is the oldest continuously operating motor speedway in the world. It was built as a privately-owned horse track in 1876 and hosted its first automobile race in 1903. In 1891, the Agricultural Society of Wisconsin purchased a parcel of land, including the track, which became the permanent location of the annual Wisconsin State Fair. Many historic racing moments took place at the Milwaukee Mile, and auto racing icon A.J. Foyt competed in more races at the legendary oval than any other facility. Wisconsin State Fair Park is a year-round entertainment venue hosting hundreds of events and meetings annually throughout the four seasons, including the annual Wisconsin State Fair, presented by UScellular. The Wisconsin State Fair takes place for 11-days each year in early August, and annually welcomes an average of one million visitors to experience the state's largest agriculture showcase as well as a plethora of food, shopping, rides, games, and entertainment. The Fair Park is home to the Exposition Center, Tommy G. Thompson Youth Center, Milwaukee Mile Speedway, Wisconsin Products Pavilion, and many other facilities. Visit [WiStateFair.com](http://WiStateFair.com) for more details.

**About INDYCAR:**

INDYCAR is the Indianapolis-based governing body for North America's premier open-wheel auto racing series, the NTT INDYCAR SERIES, and its developmental series, INDY NXT by Firestone. The NTT INDYCAR SERIES features an international field of the world's most versatile drivers – including two-time and reigning series champion Alex Palou, six-time series champion Scott Dixon, two-time series champion and reigning Indy 500 winner Josef Newgarden and two-time series champion Will Power – who compete on superspeedways, short ovals, street circuits and permanent road courses. The 2024 season will consist of 17 races in the United States and Canada and is highlighted by the historic Indianapolis 500 presented by Gainbridge. The NTT INDYCAR SERIES, INDY NXT by Firestone, the Indianapolis Motor Speedway and IMS Productions are owned by Penske Corporation, a global transportation, automotive and motorsports leader. For more information on INDYCAR and the NTT INDYCAR SERIES, please visit [www.indycar.com](http://www.indycar.com). For more information on INDY NXT by Firestone, please visit [www.indynxt.com](http://www.indynxt.com).

**About Track Enterprises:**

Track Enterprises is a premier racing promoter in the Midwest and operates from its offices in Macon, Ill. Track Enterprises operates dirt racing facilities in Macon, Ill., and Lincoln, Ill. Track Enterprises also promotes events at the Springfield Mile in Springfield, Ill., DuQuoin Mile in DuQuoin, Ill., Nashville (Tenn.) Fairgrounds Speedway, The Milwaukee (Wis.) Mile as well as events at other facilities throughout the South and Midwest. In 2019, Track Enterprises merged with powerful Charlotte, N.C., based Spire Sports + Entertainment and will be promoting 27 events in 2023 with popular sanctioning bodies such as NASCAR, ARCA, ASA STARS, USAC, CRA and DIRTcar Racing.

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