

WISCONSIN STATE FAIR PARK

WISCONSIN STATE FAIR PARK BOARD OF DIRECTORS MEETING

Monday, November 18, 2024 | 3:00 pm

ZOOM MEETING

<https://wistatefair.zoom.us/j/82448657742?pwd=CbmJtqUoVaH3HBF5dkR3QlYX4lvSMh.1>

AGENDA

1. Call to Order/Board Chair's Remarks
 - Biennial and Capital Budget Submissions
2. CEO Remarks
 - Successful State Fair, IndyCar Races and Harvest Fair Presentation
 - Staffing updates
 - Outside Activity Report
3. Approval of May and September Meeting Minutes – Action Required
4. 2025 Board and Committee Meeting Schedule – Action Required
5. Ag Committee Report
 - 2024 Competitive Exhibits Update
 - 2024 Agriculture and Judges Report/Update
6. Marketing Committee Report
 - 2024 Marketing & Sponsorship Recap
 - 2024 Holiday Promotions
 - 2025 Sponsorship Update
7. Executive Committee Report
 - Governor's Bid Waivers – Action Required
 - Permanent Vendor Stand Potential Sale – Action Required
 - Vendor Projects Update
 - Update to Policies & Procedures – Threshold for contract approval – Action Required
 - Wisconsin State Fair Park Foundation MOU – Action Required
8. Audit & Finance Committee Report
 - October YTD Summary Financials & Financial Commentary – Action Required
 - Updated FY24-25 Budget Forecast
 - Capital Projects Update
9. Adjournment