

# WISCONSIN STATE FAIR PARK

## WISCONSIN STATE FAIR PARK MARKETING COMMITTEE MEETING

Friday, April 19, 2024 | 9:00 – 10:30am

### ZOOM VIDEO CONFERENCE

<https://wistatefair.zoom.us/j/84945208847?pwd=tCQd2mExn2CKD8yQAr2H6rio7hKX8p.1>

### AGENDA

1. Call to order/Committee Chair's Remarks
2. Approval of January Meeting Minutes – Action Required
3. Main Stage Marketing Update
4. State Fair Campaign Update
5. Marketing & Communications Update
6. Sponsorship Update
7. Hy-Vee Milwaukee Mile 250s Marketing Update
8. Adjournment