



 **INDYCAR** WEEKEND AUG. 30 - SEPT. 1



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FOR IMMEDIATE RELEASE

CAMPING PACKAGES AND INFIELD PARKING ON SALE NOW FOR HY-VEE MILWAUKEE MILE 250s WEEKEND

Fans Can Enjoy Unique Labor Day Weekend Infield Experience During INDYCAR's Return to Milwaukee

WEST ALLIS, Wisconsin (March 11, 2024) — Celebrating INDYCAR's return to the historic Milwaukee Mile on Labor Day weekend, the Wisconsin State Fair Park today announced that fans can purchase camping packages and infield parking for the August 30-September 1 event weekend. Offering the unique opportunity to get closer to the racing action and celebrate the holiday weekend at the world's most historic race track, camping and infield parking for the Hy-Vee Milwaukee Mile 250s is an affordable and exclusive way to experience the first INDYCAR event in Milwaukee in nearly a decade.

The Hy-Vee Milwaukee Mile 250s infield camping package includes a premium campsite, infield parking for the entire weekend, along with four passes to enjoy all the activities on and off the track during the three-day event. Fans are encouraged to purchase quickly as only 100 infield camping spots are available for the weekend. Priced at \$515 for the complete weekend package, Hy-Vee Milwaukee Mile 250s infield camping provides substantial savings and ensures an immersive and unforgettable racing experience. Infield camping packages are on sale NOW at <https://wistatefair.com/wsfp/indycar-weekend-at-the-milwaukee-mile/>.

"There is a great tradition of camping at the Milwaukee Mile and we are so excited to welcome fans back to the track by providing unique infield access and a special way to enjoy the return of INDYCAR on Labor Day Weekend," said Shari Black, CEO and Executive Director of Wisconsin State Fair Park.

"Whether you are an avid race fan or you're looking for a fun and exciting way to celebrate the holiday weekend, camping in the infield during the Hy-Vee Milwaukee Mile 250s will provide a truly memorable experience."

In addition to camping, fans can purchase infield parking passes for the Hy-Vee Milwaukee Mile 250s in advance or during race weekend, with limited spaces available. Infield parking passes may be purchased online in advance of race weekend at \$35 per vehicle, per day on both Saturday and Sunday. Infield parking passes will not be available on Friday of race weekend. Vehicles with an infield pass will access the parking area through the infield tunnel located beneath the main grandstands at the Milwaukee Mile. Passes for the general parking areas located at the Milwaukee Mile are also available for purchase.

Friday general parking passes are priced at \$10 per vehicle while both Saturday and Sunday general parking passes are \$20 per vehicle.

Featuring 250-mile NTT INDYCAR SERIES races on both Saturday and Sunday during the special holiday doubleheader weekend, the Hy-Vee Milwaukee Mile 250s marks the first INDYCAR event hosted at the iconic one-mile oval since 2015. With on-track action beginning on Friday, August 30, fans will experience a turbocharged weekend festival featuring thrilling racing, live music, amazing food and access to many of the popular displays and activities that have become a tradition at the annual Wisconsin State Fair.

Both of the event's NTT INDYCAR SERIES races will be available for live streaming on Peacock, while Sunday's race will be televised live on USA Network at 1:30 p.m. CT.

In addition to the NTT INDYCAR SERIES, the rising stars of INDY NXT by Firestone will also compete at the Milwaukee Mile during the Aug. 30-Sept. 1 weekend.

To learn more and to purchase tickets and passes for Hy-Vee Milwaukee Mile 250s Weekend, visit <https://wistatefair.com/wsfp/indycar-weekend-at-the-milwaukee-mile/>.

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The Milwaukee Mile and Wisconsin State Fair Park:

The Milwaukee Mile is the oldest continuously operating motor speedway in the world. It was built as a privately owned horse track in 1876 and hosted its first automobile race in 1903. In 1891 the Agricultural Society of Wisconsin purchased a parcel of land, including the track, which became the permanent location of the annual Wisconsin State Fair. Many historic racing moments took place at the Milwaukee Mile, and auto racing icon A.J. Foyt competed in more races at the legendary oval than any other facility. Wisconsin State Fair Park is a year-round entertainment venue hosting hundreds of events and meetings annually throughout the four seasons, including the annual Wisconsin State Fair, presented by UScellular. The Wisconsin State Fair takes place for 11-days each year in early August, and annually welcomes an average of one million visitors to experience the state's largest agriculture showcase as well as a plethora of food, shopping, rides, games and entertainment. The Fair Park is home to the Exposition Center, Tommy G. Thompson Youth Center, Milwaukee Mile Speedway, Wisconsin Products Pavilion, and many other facilities. Visit WiStateFair.com for more details.

INDYCAR is the Indianapolis-based governing body for North America's premier open-wheel auto racing series, the NTT INDYCAR SERIES, and its developmental series, INDY NXT by Firestone. The NTT INDYCAR SERIES features an international field of the world's most versatile drivers – including two-time and reigning series champion Alex Palou, six-time series champion Scott Dixon, two-time series champion and reigning Indy 500 winner Josef Newgarden and four-time Indianapolis 500 winner Helio Castroneves – who compete on superspeedways, short ovals, street circuits and permanent road courses. The 2024 season consists of 17 races in the United States and Canada and is highlighted by the historic Indianapolis 500 presented by Gainbridge. The NTT INDYCAR SERIES, INDY NXT by Firestone, the Indianapolis Motor Speedway and IMS Productions are owned by Penske Corporation, a global transportation, automotive and motorsports leader. For more information on INDYCAR and the NTT INDYCAR SERIES, please visit www.indycar.com. For more information on INDY NXT by Firestone, please visit www.indynxt.com.