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FOR IMMEDIATE RELEASE

INDYCAR AND THE HISTORIC MILWAUKEE MILE ANNOUNCE RACE START TIMES

The First-Ever Milwaukee NTT INDYCAR SERIES Doubleheader Weekend Will Be Broadcasted on NBC Sports

WEST ALLIS, Wisconsin (February 20, 2024) — Setting the stage for an exciting summer at the legendary Milwaukee Mile, today Penske Entertainment and Wisconsin State Fair Park officials along with NBC Sports announced broadcast times and networks for the first-ever INDYCAR doubleheader at the facility. The Labor Day weekend celebration is scheduled for Friday – Sunday, August 30 – September 1, 2024.

INDYCAR will etch another first into the record books in 2024 when the series returns to the iconic one-mile oval. With on-track action beginning on Friday, the first race of the Milwaukee Mile 250 Weekend doubleheader will be seen at 5:00 p.m. CT on Saturday, August 31. Sunday's race will be broadcast live on USA Network beginning at 1:30 p.m. CT. Both races will be streamed live on Peacock and heard on INDYCAR Radio Network on SiriusXM Radio Channel 218.

"INDYCAR's broadcast partners offer some of the most thorough and innovative coverage in all of sports," said Shari Black, CEO of Wisconsin State Fair Park. "We are proud to partner with the NBC family of networks as well as offer outstanding radio coverage from INDYCAR Radio Network. Whether our fans are in the campgrounds, catching pre-race coverage, or setting their DVRs to relive their race day experiences when they get home, they are going to be thoroughly entertained as we bring INDYCAR back to the Milwaukee Mile this summer."

With the races at the forefront, the Milwaukee Mile 250 Weekend will be an entertainment-filled time featuring live music, activations, and hospitality that fans will never forget. The gates will open at 1:30 p.m. on Friday, August 30, 10 a.m. on Saturday, August 31, and 10 a.m. on Sunday, September 1. Closing times and entertainment schedules to come. Tickets for the Milwaukee Mile 250 Weekend are on sale now at [here](#).

Located at Wisconsin State Fair Park in the Milwaukee suburb of West Allis, Wisc., the Milwaukee Mile is the world's most historic operating speedway, hosting races since 1903. Open-wheel racing began competing at the Mile in 1939 and there has been a total of 114 INDYCAR races hosted at the track over nine decades. The NTT INDYCAR SERIES last staged an event there in 2015, a race won by Sebastien Bourdais. Scott Dixon (2009) and Will Power (2014) are active former race winners.

The two races at the Milwaukee Mile should feature prominently in the battle for this season's NTT INDYCAR SERIES championship as they will serve as rounds 15 and 16 of the 17-race 2024 season schedule. The new INDYCAR campaign will commence with the 20th installment of the Firestone Grand Prix of St. Petersburg on March 10, 2024.

In addition to the NTT INDYCAR SERIES, the rising stars of racing will also compete at the Milwaukee Mile during the August 30 - September 1 weekend. After a banner 2023 season for INDY NXT by Firestone, three of the final five events of the season will be on ovals, placing more importance on success at the Mile as the race for the championship reaches its climax. The INDY NXT by Firestone race will be streamed live on Peacock and heard on INDYCAR Radio Network on

SiriusXM Radio Channel 218 with times to come. Live coverage of INDY NXT practice and qualifying will be available on INDYCAR LIVE.

About the Milwaukee Mile and Wisconsin State Fair Park:

The Milwaukee Mile is the oldest continuously operating motor speedway in the world. It was built as a privately owned horse track in 1876 and hosted its first automobile race in 1903. In 1891, the Agricultural Society of Wisconsin purchased a parcel of land, including the track, which became the permanent location of the annual Wisconsin State Fair. Many historic racing moments took place at the Milwaukee Mile, and auto racing icon A.J. Foyt competed in more races at the legendary oval than any other facility. Wisconsin State Fair Park is a year-round entertainment venue hosting hundreds of events and meetings annually throughout the four seasons, including the annual Wisconsin State Fair, presented by UScellular. The Wisconsin State Fair takes place for 11 days each year in early August, and annually welcomes an average of one million visitors to experience the state's largest agriculture showcase as well as a plethora of food, shopping, rides, games, and entertainment. The Fair Park is home to the Exposition Center, Tommy G. Thompson Youth Center, Milwaukee Mile Speedway, Wisconsin Products Pavilion, and many other facilities. Visit WiStateFair.com for more details.

INDYCAR is the Indianapolis-based governing body for North America's premier open-wheel auto racing series, the NTT INDYCAR SERIES, and its developmental series, INDY NXT by Firestone. The NTT INDYCAR SERIES features an international field of the world's most versatile drivers – including two-time and reigning series champion Alex Palou, six-time series champion Scott Dixon, two-time series champion and reigning Indy 500 winner Josef Newgarden, and four-time Indianapolis 500 winner Helio Castroneves – who compete on superspeedways, short ovals, street circuits, and permanent road courses. The 2024 season consists of 17 races in the United States and Canada and is highlighted by the historic Indianapolis 500 presented by Gainbridge. The NTT INDYCAR SERIES, INDY NXT by Firestone, the Indianapolis Motor Speedway, and IMS Productions are owned by Penske Corporation, a global transportation, automotive, and motorsports leader. For more information on INDYCAR and the NTT INDYCAR SERIES, please visit www.indycar.com. For more information on INDY NXT by Firestone, please visit www.indynxt.com.

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