

WISCONSIN STATE FAIR PARK

WISCONSIN STATE FAIR PARK BOARD OF DIRECTORS MEETING

Monday, January 29, 2024 | 4:00 pm

ZOOM VIDEO CONFERENCE

<https://wistatefair.zoom.us/j/86085162204?pwd=Oqz4teOcNPqNRh9LJog4luQHbzhJF1.1>

Meeting ID: 860 8516 2204

Passcode: 765883

Dial In: 301 715 8592

AGENDA

1. Call to Order
2. Chair Remarks
3. CEO Remarks
 - Holiday Ticket Sales
 - Main Stage Update
 - St. Patrick's Day Cream Puff Drive Thru
 - Bid Waiver Update
 - Capital Projects Update
4. Approval of December Meeting Minutes – Action Required
5. Board/Committee Organization
 - Election of Vice-Chair – Action Required
 - Election of Secretary – Action Required
 - Committee Appointments
6. Executive Committee Report
 - Contracts over \$50,000 – Action Required
 - 2024 MOUs – Action Required
 - Wisconsin Bakers Association Contract Amendment – Action Required
 - Requiring the sales of permanent vendor stands be made public – Action Required
 - Vendor Projects Update

- Intergovernmental Agreements (City of West Allis) Update
 - Shari Black, CEO Performance Evaluation Update
7. Audit & Finance Committee Report
 - December 2023 Summary Financials & Financial Commentary – Action Required
 - Updated FY24 Budget Forecast
 - Update on Enterprise Expenses paid to DOA: Municipal Fees, Shared Services, Insurance
 - Request for Admission Sales Tax Exemption Update
 8. Agriculture Committee Report
 - Agriculture Department Updates – Staffing, Education, Awards
 - 2024 Fair - Judge Nominations, Market Goats, Schedule, Initiatives Fees, Livestock Rules, Animal Health
 - 2024 MOUS – Action Required
 9. Marketing Committee Report
 - CMO Update
 - Advertising Budget Review
 - Creative Campaign Update
 - Sponsorship Approvals
 10. Adjourn