

WISCONSIN STATE FAIR PARK

WISCONSIN STATE FAIR PARK BOARD OF DIRECTORS MEETING

Monday, May 1, 2023 | 4:00-5:30pm

STATE FAIR PARK TOMMY THOMPSON YOUTH CENTER – HONEY CREEK ROOM

640 South 84th Street, West Allis, WI 53214

AGENDA

1. Call to Order
2. Approval of January Meeting Minutes – Action Required
3. Chair Remarks
 - Welcome New Board Members
4. CEO Remarks
 - State Fair Update: Ticket Sales, What's New
 - Non-Fair Events Update
 - Recruitment and Hiring Update
5. Resolution to issue Class “B” fermented malt beverage permits under *Wis. Stats.* § 125.27(6) and “Class B” intoxicating liquor permits under *Wis. Stats.* § 125.51(5)(g) for the period July 1, 2023 to June 30, 2024 to the following applicants – Action Required:
 - A & J Catalano Fruit, Lemonade and Produce, LLC
 - Advanced Fun Technology
 - Apollo Gyros, Inc.
 - Bay Em Vay, Inc.
 - Bo Alan, LLC
 - Camp Bar, Inc.
 - Cancun Cantina
 - Char-Grill, Inc.
 - Cracovia II, LLC
 - Hock Group, LLC
 - Lavin Group, LLC
 - LB, LLC
 - Lefflerfest, LLC
 - Madison Sportservice, Inc.
 - Major Goolsby's, Inc.
 - McZars III, LLC
 - Mille's Italian Sausage Partners, LLC

- MJT Partnership, LLC
- Monte Enterprises, LLC
- Pistol Pete's Pizzazz
- PM Leadfoots, LLC
- Rokamco Distributing, Inc.
- Saz's Festivals, LLC
- Schurman Enterprises, LLC
- Sunshine Concessions of Hernando, Inc.
- Tavern at the Park, LLC
- Wisconsin FB&S, LLC
- Wisconsin Winery Association, Inc.
- WurstBar MKE, LLC

6. State Fair Dates for 2024 and 2025 – Action Required

7. Executive Committee Report

- Special Committee Meeting to Approve MOUs on behalf of the Board
- MOUs – Action Required
- Overtime Policy
- Vendor Project Update
- Food & Beverage Operating Agreement Update

8. Audit & Finance Committee Report

- Financial Statements and Budget
 - March Financials & Commentary – Action Required
 - FY22-23 Budget Forecast
 - Proposed FY23-24 Operating Budget – Action Required
- Capital Projects/Budget Update

9. Agriculture Committee Report

- MOUs Approved by Executive Committee
- 2023 Fair Programming Updates

10. Marketing Committee Report

- Advertising, Promotions and Sponsorship Updates

11. Adjournment