

WISCONSIN STATE FAIR PARK

BOARD OF DIRECTORS MEETING

Monday, January 30, 2023 | 4:00 – 5:30 pm

ZOOM MEETING

<https://wistatefair.zoom.us/j/86094575896?pwd=Y3NPaW1KQ3BYZ0FhZk4rU1FEU1R4UT09>

AGENDA

1. Call to Order/Board Remarks
 - Welcome to Rep. Sinicki
2. CEO Remarks
 - Holiday/Group Ticket Sales Update
 - Main Stage Update
 - Valentine's Cream Puff Drive Thru
 - Confirmed new programming for 2023
3. Approval of December Meeting Minutes – Action Required
4. Executive and Audit & Finance Committee Charter Updates – Action Required
5. Executive Committee Report
 - Contracts over \$50,000 – Action Required
 - MOUs – Action Required
 - Miller Lite Sports Bar & Grill ownership transfer – Action Required
 - Vendor projects over \$50,000 – Action Required
 - Shari Black, CEO Performance Evaluation Update
6. Audit & Finance Committee Report
 - December 2022 Summary Financials & Financial Commentary – Action Required
 - Updated FY23 Budget Forecast w/ Jul-Dec
 - Enterprise Expenses paid to DOA: Municipal Fees, Shared Services, Insurance
 - Request for Admission Sales Tax Exemption – Action Required
 - Capital Projects/Cream Puff Pavilion – Action Required

7. Marketing Committee Report
 - 2023 Advertising Budget Review
 - Sponsorship Evaluation Review
 - 2023 Sponsorship Approvals

8. Board/Committee Organization
 - Election of Vice-Chair – Action Required
 - Election of Secretary – Action Required
 - Committee Appointments

9. Adjourn