

WISCONSIN STATE FAIR PARK

WISCONSIN STATE FAIR PARK MARKETING COMMITTEE MEETING

Thursday, January 19, 2023 – 9 - 10:30am

<https://wistatefair.zoom.us/j/89104547847?pwd=T3Z3YVpkbktxV3l4aWkya3dXaEkwQT09>

AGENDA

1. Call to order/Committee Chair's Remarks
2. Approval of November Meeting Minutes – Action Required
3. 2023 Updated Meeting Plan & Overview – Discussion/Possible Action
4. 2023 Advertising Budget Review – Discussion/Possible Action
5. Sponsorship Evaluation Review – Discussion/Possible Action
6. Convene into closed session per 19.85(1)(e) - deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business for competitive or bargaining reasons. The committee will convene into open session.
7. 2023 Sponsorship Approvals – Action Required
8. Adjournment