



Vendor Utility Connections

PRESENTED BY T-Mobile

Vendors have a variety of utility options available for the 11 days of the Wisconsin State Fair (WSF).

*****Note:** If you have ordered utilities in the past, these may already be listed on your Vendor License Agreement (VLA). Please review your VLA for utilities before calling 414-266-7040 to order.

Electrical Connections

Electrical connection costs vary depending on the location and service needs. No refunds will be issued for connection services. Rates are subject to change.

Exposition Center Electrical Connection Types & Rates

Electrical Connection	Rate	Rate After July 15
Up to 20amp – 120v (2000 watts)	\$135	\$170
Up to 20amp – 208v 1 phase	\$210	\$240
Up to 30amp – 208v 1 phase	\$250	\$280
Up to 50amp – 208v 1 phase	\$325	\$355
Up to 30amp – 208v 3 phase	\$300	\$340
Up to 60amp – 208v 3 phase	\$400	\$430
24 hour service	Add 50%	Add 50%

Other Indoor Electrical Connection Types & Rates

Electrical Connection	Rate	Rate After July 15
Up to 20amp – 120v (2000 watts)	\$105	\$170
Up to 30amp – 208v 1 phase	\$296	\$280
Up to 60amp – 208v 1 phase	\$441	\$355
Up to 100amp – 208v 1 phase	\$646	
Up to 30amp – 208v 3 phase	\$446	\$340
Up to 60amp – 208v 3 phase	\$681	\$430
Up to 100amp – 208v 3 phase	\$881	

Outdoor Electrical Connection Types & Rates

Electrical Connection	Rate	Notes
Up to 20amp – 120v 1 phase	\$171	
Up to 30amp – 120v 1 phase	\$239	Vendor must provide a pigtail and cord for connection
Up to 30amp – 120/240v 1 phase	\$397	
Up to 50amp – 120/240v 1 phase	\$607	Select areas. Vendor must provide cord and plug
Up to 60amp – 120/240v 1 phase	\$712	
Up to 80amp – 120/240v 1 phase	\$922	
Up to 100amp – 120/240v 1 phase	\$1,132	
Up to 125amp – 120/240v 1 phase	\$1,415	Availability limited
Up to 150amp – 120/240v 1 phase	\$1,698	Availability limited
Up to 200amp – 120/240v 1 phase	\$2,182	
Up to 30amp – 208v 3 phase	\$554	Availability limited
Up to 60amp – 208v 3 phase	\$1,027	Availability limited
Up to 100amp – 208v 3 phase	\$1,607	Availability limited
Up to 200amp – 208v 3 phase	\$3,132	Availability limited

Electrical Connection Notes

- You must have a main breaker in your booth/stand to match the size of any special drop you request (if applicable).
- You must provide 100 feet of cord and pigtail, if needed, to match the size of drop that you request per the chart below:
 - 15amp, 120v or less (1500W or less) #14-3 conductor cord
 - 20amp, 120v (1500 – 2000W) #12-3 conductor cord
 - 30amp, 120v #10-3 conductor cord
 - 30amp, 120/240v 1 phase #10-3 conductor cord
 - 50amp, 120/240v 1 phase #8-4 conductor cord
 - 60amp, 120/240v 1 phase #6-4 conductor cord
 - 100amp, 120/240v 1 phase #3-4 conductor cord
- For your protection, we advise installing surge protection on all computers and sensitive equipment. The WSFP Electrical Department reserves the right to refuse hookup to anything deemed unsafe.
- WSFP is equipped with Ground Fault Circuit Interrupting (GFCI) outlets outside and some of the inside areas. It is the responsibility of the user to ensure that all equipment used at the Fair Park is in safe working order and is GFCI compatible BEFORE you arrive for setup.

Water Connections

Water connection costs vary depending on the location and service needs. No refunds will be issued for connection services. Rates are subject to change.

Water Connection Types & Rates

Water Connection	Rate
Expo Center – Running water with drain in booth	\$270
Expo Center – Water fill/drain – up to 500 gallons	\$200
Expo Center – Water fill/drain – over 500 gallons	\$250
Expo Center – Water fill – no drain	\$50
Expo Center – Water top-off – per item	\$50
Marketplaces and other buildings	\$50
Outside	\$50

Information Technology Connections

WSFP is not equipped with any Vendor Wi-Fi services. Vendor internet options are as follows:

Exposition Center Vendors: For situations where an internet connection is vital to your booth (e.g., streaming video or accepting payments), we encourage renting a hardline connection or a secure, private wi-fi network from a third-party IT provider.

Exposition Center Vendors also have the option of using their personal device(s)' data plan through their cellular provider, a hot spot through their cellular provider, or internet services ordered through a third-party provider. WSFP recommends using Purely IT for this service:

<https://forms.purely.it/wsf-internet/>

Vendors in all other locations: Vendors in all other locations have the option of using their personal device(s)' data plan through their cellular provider, a hot spot through their cellular provider, or internet services ordered through a third-party provider. WSFP recommends using Purely IT for this service: <https://forms.purely.it/wsf-internet/>