



# Vendor Parking Options

PRESENTED BY T-Mobile

**Vendors have a variety of parking options available for the 11 days of the Wisconsin State Fair (WSF).**

**\*\*\*Note:** If you have ordered parking in the past, these may already be listed on your Vendor License Agreement (VLA). Please review your VLA for utilities before calling 414-266-7040 to order.

## Reserved Vendor Parking Permit

Reserved parking costs vary depending on the size of vehicle (bumper to bumper). Permits are valid all 11 days of the WSF and allow for multiple gate entries per day.

Traffic directors will admit permit holders into the assigned Reserved Vendor Lot (Infield Lot, West Vendor Lot, or South Infield Vendor Lot). Vehicle spaces over 16 feet and those with electrical needs are limited in availability and may be directed to park in certain areas of the lot or an adjacent oversized vehicle lot.

Parking Permits do not include Fair Admission. Reserved Vendor Parking Permits allow late/early access to the Park for deliveries (approximately one-half hour after closing until one hour before open). All Parking Permits must be displayed at all times while the vehicle remains parked in the lot. Unauthorized vehicles parked in Reserved Lots will be towed at the owner’s expense.

Reserved Parking Permits must be ordered in advance through Vendor Services.

\*Rates are subject to change.

## Vendor Reserved Parking Types & Rates

Vendor Rates (Reserved)	2026 RATE		
	Under 16'	16' - 32'	Over 32'
Vendor Band Lot	\$18		
South Infield Vendor Lot	\$240	\$340	
West Vendor Lot	\$240	\$340	
Infield Vendor Lot	\$240	\$340	\$440
Lot Z	\$240	\$340	\$440
Delivery Hub/Circus Lot	\$240	\$340	\$440
Expo South Vendor Lot	\$290	\$415	\$540
Expo Accessible Lot	\$290	\$415	\$540
Expo Dock Area	\$290	\$415	\$540
Interior Parking	\$290	\$415	\$540
MLSB&G Lot	\$290	\$415	\$540

## General Parking Permit

The General Parking & Delivery Permit is valid all 11 days of the WSF. Each permit may only be used one time per day and will be scanned upon arrival. Upon Gate entry, traffic directors will point you to the General Parking Lots based on availability. General Vendor parking does not guarantee parking in a specific lot. Parking Permits do not include Fair Admission. General Vendor Parking Permits allow late/early access to the Park for deliveries and restocking (approximately ½ hour after closing until 9:30 am). To order General Parking & Delivery Permits, please select this option when you order admission tickets. See pricing in the chart below.

## Daily Parking

Parking may also be purchased on a daily basis for the General Parking Lots at the gate. This option does not include delivery and restocking access privileges. Additional fees may apply for oversize vehicles and re-entry. See pricing in chart below.

## General Parking Types & Rates

General Public (Non-Reserved)	2026 RATE
PARKING TYPE	
General	\$18
Motorcycle	\$13
Preferred	\$30
Oversize (16' – 32')	\$36
Weekend (Fri-Sun) – General	\$22
Weekend (Fri-Sun) – Preferred	\$36
Weekend (Fri-Sun) – Oversize	\$44
11-Day General Parking w/ Delivery	\$198

## Outside of Wisconsin State Fair Park

Vendors may also choose to find parking on the streets in the neighborhoods surrounding WSFP at no cost. This option does not include delivery access. Please note that this option has no affiliation with WSFP and parking in surrounding areas is at your own risk.

## Parking Electrical Connection Pricing (if applicable)

A limited number of spaces are available for vehicles requiring an electrical connection. Vendors requiring parking electric will be required to purchase reserved Vendor parking and any necessary electrical connection at an additional cost. Types and rates listed below. The WSF Electrical Department reserves the right to refuse hookup to anything deemed unsafe.

## Parking Electric Types & Rates

PARKING ELECTRICAL CONNECTION TYPE	2026 RATE
Up to 20amp – 120V (2000W) <b>(Charged by number of cords)</b>	\$171
Up to 30amp – 120V <b>(Vendor must provide a pigtail and cord)</b>	\$239
Up to 30amp – 120/240V 1 phase	\$397
Up to 50amp – 120/240V 1 phase	\$607
Up to 60amp – 120/240V 1 phase	\$712
Up to 30amp – 208V 3 phase	\$554