



*****MEDIA ADVISORY*****

To: Assignment Editors, Producers, Reporters & Lovers of Live Music

From: Tim McCormick, Communications Manager | 414-322-2935 | Tim.McCormick@WiStateFair.com

Date: Monday, February 16, 2026

**LEGENDARY BOYS OF SUMMER THE BEACH BOYS RETURN TO THE BANK FIVE NINE MAIN STAGE
AT STATE FAIR**

[Wisconsin State Fair](#) officials today announced that [The Beach Boys](#) – who have become synonymous with the California lifestyle and an American icon to fans around the world – will celebrate 250 years of the USA, saluting 60 years of “Pet Sounds,” at the Bank Five Nine Main Stage on **Sunday, Aug. 16 at 6 p.m.** to close out the 2026 Wisconsin State Fair.

The Beach Boys have sold over 100 million records worldwide and have received more than 33 RIAA Platinum and Gold record awards. Close out the 2026 Fair by heading back to 1966 with timeless classics like “Wouldn’t It Be Nice,” “Sloop John B,” “God Only Knows” and more from this seminal album.

Tickets go on sale **Friday, February 20 at 10 a.m.** at WiStateFair.com. All seating for this show is reserved, and tickets will be \$48, \$50, \$56 and \$63. Each ticket includes admission to the 2026 Wisconsin State Fair for the day of the show when purchased prior to entering the Fair Park.

Tickets will be available for pre-sale on Thursday, February 19 for Friends of the Fair, a membership benefiting the Wisconsin State Fair Park Foundation. This non-profit organization helps support the State Fair and State Fair Park initiatives. Become a Friend of the Fair today by visiting WSFPFoundation.org.

About the Wisconsin State Fair

The 2026 Wisconsin State Fair, presented by UScellular®, will take place August 6–16, 2026. The State Fair offers a unique experience to all who attend and is an exceptional value. Enjoy dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors, and culinary delights. For more information, visit WiStateFair.com or follow us on [social media](#).

###