

HARVEST FAIR

SEPTEMBER 26-28

WISCONSIN STATE FAIR PARK

To: Assignment Editors, Producers, Reporters, and Lovers of Fall Fun

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Date: Thursday, September 18, 2025

MEDIA ADVISORY

HARVEST FAIR KICKS OFF NEXT WEEKEND AT WISCONSIN STATE FAIR PARK

WHAT: [The 32nd Annual Harvest Fair](#)

WHERE: [Wisconsin State Fair Park](#) in West Allis, WI

WHEN: Friday, September 26 | 5 – 11 p.m.

Saturday, September 27 | 10 a.m. – 11 p.m.

Sunday, September 28 | 10 a.m. – 6 p.m.

ADMISSION: \$5 admission for 12+ | FREE for 11 and under | Tickets available [here](#).

PARKING: \$10 per vehicle and \$5 per motorcycle (*debit or credit card transactions only*)

Similar to the Wisconsin State Fair, a bag policy will be in place for Harvest Fair. All bags must be under 9" x 10" x 12" and are subject to search.

Additionally, the Youth Admission Policy will be in place for Harvest Fair. Fairgoers 17 years of age and under will need to be accompanied by a parent or guardian 21 years of age or older throughout their entire visit. This policy will be in place beginning at 5 p.m. each day of Harvest Fair.

FREE LIVE ENTERTAINMENT HIGHLIGHTS

[Bank Five Nine Amphitheater](#) with headliner entertainment presented by Busch Light:

- Friday at 8:30 p.m. – Too Hype Crew
- Saturday at 8:30 p.m. – Here Come the Mummies
- Sunday at 2 p.m. – Prime Country

Plus, Fairgoers can enjoy multiple vendor stages with curated free live entertainment as well as the fan-favorite Paul Bunyan Lumberjack Show, featuring log rolling, wood chopping, axe throwing, and crosscut sawing along with loads of humor.

Pigs, ducks, and goats – oh my! Fairgoers can cheer on these adorable animals at the free racing arena. Visit WiStateFair.com for race times.

New for 2025: Join in the fun as Culver's presents the first-ever [Curdtoberfest](#)! Get ready for Wisconsin's cheesiest Oktoberfest celebration, honoring our beloved Culver's Wisconsin Cheese Curds in all their gooey, golden-fried glory!

- Relax and unwind in our Bavarian-inspired Root Beer Garden with complimentary root beer samples and kid-friendly activities
- Indulge in FREE cheese curd samples served fresh from our Culver's Cheese Curd Cart
- Win amazing prizes at our cheese-pull tab machine
- Groove to live polka on the Curdtoberfest stage
- Join epic fan competitions including root beer stein holding contests
- Curd Nerd Trivia
- Cheese curd toss

Master of Curdimonies Myles Montplaisir ([YouBetcha](#)) kicks off Friday night with plenty of cheesy fun for the whole fam! Come for the jams, stay for the laughs—long live the cheese curd!

FALL FAMILY ACTIVITY HIGHLIGHTS *(additional cost)*

Save time at Harvest Fair – purchase Activity & Ride [tickets online](#).

- Make Your Own Scarecrow, presented by St. Vincent de Paul of Waukesha County
- Pumpkin Bowling, presented by Renewal by Andersen
- Kids and Family Amusement Rides
- Giant Slide
- Kiddie Bumper Boats
- Pig Slide
- Pony Rides
- And so much more

FOOD HIGHLIGHTS

Be sure to pack your appetite as you peruse specials from more than 40 vendors who will be offering a variety of harvest-themed food options and staple Fair foods.

- **Harvest Fair Cream Puffs** in Apple Crisp Deluxe Specialty and Pumpkin Spice flavors brought to you by Original Cream Puffs
- **Thanksgiving Wonton Nachos** covered in turkey, mashed potatoes, cranberry sauce, stuffing, cheese, and gravy at Badger Bites
- **Loaded Baked Potatoes** with toppings including butter, sour cream, bacon, cheese, and chives at Sweet Caroline MKE
- **Shepherd's Pie Tots** covered in ground beef, sauteed onions, peas, carrots, and corn at Knucklehead
- **Chocolate and Vanilla Shakes** at the Dairyland Shake Shop located in the newly re-opened Dairy Building
- **Wisconsin Wines** offered in a wide variety at the Wisconsin Winery located in the newly re-opened Dairy Building

LOCAL AND FARMERS MARKET HIGHLIGHTS

- **Starla's Seasonings, Dips & Mixes** – Starla's Seasonings, Dips & Mixes, Freeze dried Candy, Starla's Seasoned Pickles and more
- **Roast Coffee** – Assorted coffee beverages including hot and iced coffee, lattes, teas & more

- **Buzzy Badger** – Fall-inspired drinks including dirty sodas, lemonades, frosted lemonade, pumpkin spice sangria, alcoholic beverages and more
- **Fudgie Wudgie** – Fudge available in 20 different flavors
- **Songbird Fruit** – Savory Grilled Peaches topped with Nueske's candied bacon
- **Lumpia City** – 2025 Wisconsin State Fair Sporkie Winner Ube Butter Banana French Toast Lumpia
- **Ketchup Please** – Organic Barbecue Sauce with zero sugar in two different flavors
- **True Honey Teas** – Loose-Leaf & Bagged tea in a variety of flavors

About Harvest Fair

The 2025 Harvest Fair will take place Sept. 26 - 28, 2025 at the Wisconsin State Fair Park. The annual Harvest Fair celebrates the sights, sounds, smells and tastes of autumn with family-friendly activities, farmers market flavors and more. Tickets are just \$5 and give you access to incredible live entertainment, including Bank Five Nine Amphitheater headline acts, local artists, and the famous Paul Bunyan Lumberjack Show. For more information, visit [WiStateFair.com](https://www.wisconsinstatefair.com) or follow us on [social media](#).

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