

# WISCONSIN STATE FAIR

JULY 31-AUGUST 10, 2025 Presented By 

**To:** Assignment Editors, Producers, Reporters

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## HEAR RICH COUNTRY SONGS ON THE FIRST NIGHT OF STATE FAIR

[Wisconsin State Fair](#) officials announced [Midland with Southall](#) will wow country fans with beautiful harmonies, slick lyrics, and country flair for the first time at the newly-titled [Bank Five Nine Main Stage](#) on opening night of the State Fair, **Thursday, July 31, 2025 at 7:30 p.m.**

Midland moves crowds with a rich country sound that's rooted in tradition, sound, and style. With their intentional nod to country music reminiscent of the 1970s and 80s, enjoy country jams from the band like "Drinkin' Problem," "Burn Out," and "Old Fashioned Feeling."

Formerly known as the Read Southall Band, Southall will open this country show. With hit singles like "Scared Money," "Why," and the latest off their fourth album, "Get Busy (Till It's Done)," this six-piece plays with raw and loud collaborative power.

Tickets go on sale this **Friday, April 11 at 10:00 a.m.** at [WiStateFair.com](https://www.wistatefair.com). All seating for this show is [reserved](#), and tickets will be \$35 - \$49. Each ticket includes admission to the 2025 Wisconsin State Fair for the day of the show when purchased prior to entering the State Fair Park.

Tickets are available for pre-sale with the Friends of the Fair membership benefitting the [Wisconsin State Fair Park Foundation](#). This non-profit organization helps support the State Fair and State Fair Park initiatives. Get access to the pre-sale and become a Friend of the Fair today by visiting [WSFPFoundation.org](https://www.wsfpfoundation.org).

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### **About the Wisconsin State Fair**

The 2025 Wisconsin State Fair, presented by UScellular®, takes place July 31 – August 10. The State Fair offers a unique experience to all who attend and is an exceptional value. Enjoy dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors, and culinary delights. For more information, visit [WiStateFair.com](https://www.wistatefair.com) or follow us on [Facebook](#), [Instagram](#), and [X](#).