

WISCONSIN STATE FAIR

JULY 31-AUGUST 10, 2025

Presented By  uscellular



FOR IMMEDIATE RELEASE

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2025 WISCONSIN STATE FAIR “FAIRTASTIC POSTER COMPETITION” WINNER ANNOUNCED

Local artist from South Milwaukee showcases youth enjoying the Wisconsin State Fair

WEST ALLIS, Wis. – March 14, 2025 – [Wisconsin State Fair](#) and [Wisconsin State Fair Park Foundation](#) officials are proud to announce the 2025 Fairtastic Grand Champion Artist: South Milwaukee artist Lauren Marvell. Marvell’s artwork bursts with fun colors and spotlights the vibrancy of young people soaking in all that the Wisconsin State Fair has to offer. This piece of art rings true to Wisconsin with a gigantic glass of milk surrounded by children experiencing their favorite Fair activities including eating the iconic Cream Puff, creating artwork, listening to music, seeing farm animals, and so much more. Marvell used mediums that are found in a classroom to bring out the youthfulness of her work including acrylic paints, colored pencils, and crayons.

Marvell is a graduate of Milwaukee Institute of Art and Design and currently resides in South Milwaukee. Her projects range from personalized illustrations to giant murals. Marvell has strong local roots while working with municipalities including the cities of Oak Creek, Greendale, and Milwaukee. This poster artwork touches close to home as Marvell’s pulls inspiration from the youth in her life enjoying the many aspects at the Wisconsin State Fair.

With over twenty submissions this year, the fellow 2025 Fairtastic Poster Competition finalists include Leia Cameron of Milwaukee and Nick Patton of Sheboygan. A panel of three judges selected Marvell as the 2025 Grand Champion Fairtastic Artist earlier this spring.

Commemorative posters and other items featuring Marvell’s artwork will be available for purchase at the 2025 Wisconsin State Fair. Proceeds of the Fairtastic Poster support the Wisconsin State Fair Park Foundation, an independent 501c3 dedicated to preserving the State Fair Park, supporting year-round art and education programs, and enhancing the Fair experience for all visitors. Those interested in learning more about the Wisconsin State Fair Park Foundation can visit WSFPfoundation.org.

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About the Wisconsin State Fair

The 2025 Wisconsin State Fair, presented by UScellular®, takes place July 31 – August 10. The State Fair offers a unique experience to all who attend and is an exceptional value. Enjoy dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors, and culinary delights. For more information, visit [WiStateFair.com](https://www.wisconsinstatefair.com) or follow us on [Facebook](#), [Instagram](#), and [X](#).

About the Wisconsin State Fair Park Foundation

The Foundation, a 501c3 nonprofit, was founded in 1995 and helps the Wisconsin State Fair to grow. The partnership between the Wisconsin State Fair and the Wisconsin State Fair Park Foundation has fueled more than two decades of improvements at the State Fair Park, including recent capital improvement projects in Central Mall and Central Park. The Foundation also supports agriculture education and art programming that makes the State Fair such a special place. All Foundation work is made possible thanks to the generosity of our donors. To learn more about or donate to the Wisconsin State Fair Park Foundation, please visit [WSFPfoundation.org](https://www.wsfoundation.org).