

WISCONSIN STATE FAIR

JULY 31-AUGUST 10, 2025 Presented By 

To: Assignment Editors, Producers, Reporters

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BEST-SELLING R&B GROUP OF ALL TIME, BOYZ II MEN, RETURNS TO STATE FAIR

[Wisconsin State Fair](#) officials announced four-time GRAMMY Award winning Boyz II Men will return to the State Fair to headline the newly-titled [Bank Five Nine Main Stage](#) on **Friday, Aug. 1, 2025 at 7:30 p.m.**

The R&B icons will sing their latest songs along with beloved classics. Boyz II Men continue to dazzle crowds with their decades of hit songs including “End of the Road,” “I’ll Make Love to You,” “One Sweet Day,” “Motownphilly,” and many others. A special guest will be announced soon to open the show.

Tickets go on sale **Friday, January 17 at 10:00 a.m.** at WiStateFair.com. All seating for this show is [reserved](#), and tickets will be \$47 - \$62. Each ticket includes admission to the 2025 Wisconsin State Fair for the day of the show when purchased prior to entering the State Fair Park.

Tickets are available for pre-sale with the Friends of the Fair membership benefitting the [Wisconsin State Fair Park Foundation](#). This non-profit organization helps support the State Fair and State Fair Park initiatives. Get access to the pre-sale and become a Friend of the Fair today by visiting WSFPFoundation.org.

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About the Wisconsin State Fair

The 2025 Wisconsin State Fair, presented by UScellular®, takes place July 31 – August 10. The State Fair offers a unique experience to all who attend and is an exceptional value. Enjoy dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors, and culinary delights. For more information, visit WiStateFair.com or follow us on [Facebook](#), [Instagram](#), and [X](#).