

Vendor Parking Options August 1 – 11, 2024

Vendors have a variety of parking options available for the 11 days of the Wisconsin State Fair (WSF).

***Note: If you have ordered reserved Vendor parking in the past, this parking may already be listed on your Vendor License Agreement. Please review your Vendor License Agreement for parking before ordering.

1) Reserved Vendor Parking Permit

Reserved parking costs vary depending on the size of vehicle (bumper to bumper). Permits are valid all 11 days of the WSF and allow for multiple gate entries per day. Traffic directors will admit permit holders into the assigned Reserved Vendor Infield Lot, West Vendor Lot, or South Infield Vendor Lot. Vehicle spaces over 16 feet and those with electrical needs are limited in availability and may be directed to park in certain areas of the lot or an adjacent oversized vehicle lot. Parking Permits do not include Fair Admission. Reserved Vendor Parking Permits allow late/early access to the Park for deliveries (approximately ½ hour after closing until one hour before open). Reserved Parking Permits must be ordered in advance by filling out the Vendor Reserved Parking Form. All Parking Permits must be displayed at all times while the vehicle remains parked in the lot. Unauthorized vehicles parked in Reserved Lots will be towed at the owner's expense. *Rates subject to change.

Under 16' \$200*	16' - 32' \$300* May include: <ul style="list-style-type: none">• Dually Trucks• Extended Cab• Sprinter Van• Box Trucks	Over 32' \$400*
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2) General Parking Permit

The General Parking & Delivery Permit is valid all 11 days of the WSF. Each permit may only be used one time per day and will be scanned upon arrival. Upon Gate entry, traffic directors will point you to the General Parking Lots based on availability. General Vendor parking does not guarantee parking in a specific lot. Parking Permits do not include Fair Admission. General Vendor Parking Permits allow late/early access to the Park for deliveries and restocking (approximately ½ hour after closing until one hour before open). To order General Parking & Delivery Permits, please select this option when you order admission tickets.

3) Daily Parking

Parking may also be purchased on a daily basis for the General Parking Lots at the gate. This option does not include delivery and restocking access privileges. Additional fees may apply for oversize vehicles and re-entry.

4) Outside of Wisconsin State Fair Park

Vendors may also choose to find parking on the streets in the neighborhoods surrounding WSFP at no cost. This option does not include delivery access. Please note that this option has no affiliation with WSFP and parking in surrounding areas is at your own risk.

Up to 20amp – 120v – 2000 watts 1 phase (charged by number of cords)

\$171*

Up to 30amp – 120v – 1 phase (Vendor must provide a pigtail and cord)

\$239*

Up to 30amp – 120/240v – 1 phase

\$397*

Up to 60amp – 120/240v – 1 phase

\$712*

Up to 30amp – 208v – 3 phase

\$554*

Parking Electrical Connection Pricing (if applicable)

A limited number of spaces are available for vehicles requiring an electrical connection. Vendors requiring parking electric will be required to purchase reserved Vendor parking and electrical connection fees are additional cost as follows. The WSF Electrical Department reserves the right to refuse hookup to anything deemed unsafe.