

WISCONSIN STATE FAIR

AUGUST 1-11, 2024 Presented By 

MEDIA ADVISORY

To: Assignment Editors, Producers, Reporters

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WISCONSIN STATE FAIR CELEBRATES NATIONAL STATE FAIR FOOD DAY WITH 100 NEW FOODS AND BEVERAGES

Plus, even more delicious food and drink offerings are available!

The [Wisconsin State Fair](#) is known for having the most innovative Fair food and drink offerings around, and this year is no exception. With 100 brand-new foods and beverages like the family-sized [Strawberry Funnel Cake Sandwich](#), flavorful [Elote Dog](#), and decadent [Cream Puff Soda](#), start planning the food and drink adventure of a life-time with this mouth-watering [list](#).

EXPLORE THE FOOD FINDER:

The 2024 Wisconsin State Fair kicks off Thursday, Aug. 1 and runs through Sunday, Aug. 11. Before visiting State Fair, search for available food and beverage items with ease using the [Food Finder](#) on [WiStateFair.com](#). The Food Finder is an online search engine created by Wisconsin State Fair staff that compiles all vendors and food and drink items found at the annual event. It is simple to operate and easy to use on-the-go.

NEW VENDORS:

Ten new vendors are making their 2024 Wisconsin State Fair debut! Check out their excellent menus and locations [here](#).

CRAZY GRAZIN' DAY:

Come hungry on Tuesday, August 6 to try a variety of State Fair foods at reduced prices! These special offers allow you to dig into more dishes and drinks at wallet-friendly prices. View the Crazy Grazin' Map to plan your meals and see what's on the menu [here](#).

FOODS ON-A-STICK:

Is it really the State Fair if food isn't served up on-a-stick? With dozens of options like the classic Footlong Corn Dog to the innovative Spaghetti & Meatballs On-a-Stick, find these items easily on a dedicated [Foods On-a-Stick](#) page at [WiStateFair.com](#).

DEALS & DISCOUNTS:

Save big when you purchase the [Bargain Book](#) and [Cream Puff 6-packs](#) online early. Plus, the [2024 Souvenir Cups](#) are packing a punch with a new, vibrant color-changing option.

100 YEARS OF CREAM PUFFS:

Celebrate another 100! In honor of Original Cream Puffs' 100th anniversary, never-before-tasted, limited-edition Cream Puff flavors are being released throughout the 11-day run of the State Fair! The delightful original flavor will be available each day. See more details about celebrating Cream Puffs this year [here](#).

About the Wisconsin State Fair

The 2024 Wisconsin State Fair, presented by UScellular®, takes place Aug. 1 – 11. The State Fair offers a unique experience to all who attend and is an exceptional value. Enjoy dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors, and culinary delights. For more information, visit [WiStateFair.com](#) or follow us on [Facebook](#), [Instagram](#), and [X](#).

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