

WISCONSIN STATE FAIR

AUGUST 1-11, 2024 Presented By 

MEDIA ADVISORY

To: Assignment Editors, Producers, Reporters

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Date: Tuesday, July 2, 2024

SPINCITY RIDE & GAME AREA THRILLS WITH SPECIAL EVENTS AND DEALS



NEW SPINCITY RIDES:

Each year, Wisconsin State Fair ups the ante with new thrilling rides for both kids and adults in SpinCity. Debuting in 2024 are two new rides:

- Crazy Mouse - A roller coaster with a twist featuring spinning cars on a coaster track, this new addition is sure to provide thrills to all who ride.
- The Kraken - Featuring a great view of the city from a whopping 148 feet in the air, Kraken is the tallest travelling pendulum ride in the U.S. swinging riders to new heights. Check out all the rides in SpinCity [here](#).

DEAL ENDS JULY 26:

- [SpinCity GoRide Wristbands](#) - For a day full of thrills, purchase the GoRide Wristband for SpinCity! Not only are there huge savings, but no more keeping track of tickets. Enjoy unlimited rides in SpinCity until 7pm on the day of purchase.
- **Plan ahead, wristbands will not be available for purchase onsite on Saturdays or Sundays.** Vouchers must be redeemed at the SpinCity Redemption Booth located on the Grand Walkway, south of the UScellular Main Entrance during the 2024 Wisconsin State Fair by 5pm each day.



SAVE THE DATE:

- [Sensory-Friendly SpinCity Morning](#) - Monday, August 5 from 11am-1pm, Fairgoers with special sensory needs can come play games and experience thrills with reduced lights, sounds, and announcements. Some attractions are unable to be fully silenced. Operational noises and safety-related announcements will be noticeable during this time.
- New this year, State Fair legend Kenny Ahern will perform a sensory-friendly kid's show in SpinCity during the event.





ATTRACTION EXTRAS:

- We've made it easier than ever to experience the WonderFair Wheel, presented by Meijer! Get tickets [online](#) to skip the ticket booth line at the State Fair.

Looking for tips when planning your visit to SpinCity? Find amazing tips from our SpinCity experts [here](#).

About the Wisconsin State Fair

The 2024 Wisconsin State Fair, presented by UScellular®, takes place Aug. 1 – 11. The State Fair offers a unique experience to all who attend and is an exceptional value. Enjoy dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors, and culinary delights. For more information, visit WiStateFair.com or follow us on [Facebook](#), [Instagram](#), and [X](#).