



*****MEDIA ADVISORY*****

To: Assignment Editors, Producers, Reporters

From: Tess Kerksen, Director of Public Relations | 414.588.1659 | Tess.Kerksen@WiStateFair.com

Date: Thursday, May 30, 2024

WISCONSIN STATE FAIR PARK LAUNCHES TICKET SALES FOR ANNUAL HARVEST FAIR

As the annual Harvest Fair comes up on its 31st year, the event continues to grow and evolve within our community. This year, we're introducing a \$5 admission fee to Harvest Fair to continue to produce a high-quality, fun-filled, and safe event. In an effort to keep this event affordable for families, all attendees 11 and under will get free admission to the fall event. We understand that this will affect how our Fairgoers experience Harvest Fair, and we appreciate this community helping grow such an amazing event over three decades.

Similar to the Wisconsin State Fair, a [bag policy](#) and metal detection will be in place for Harvest Fair. All bags must be under 9" x 10" x 12" and are subject to search.

Additionally, there will be a [Youth Admission Policy](#) in place for Harvest Fair. Fairgoers 17 years of age and under will need to be accompanied by a parent or guardian 21 years of age or older throughout their entire visit. This policy will be in place beginning at 5 p.m. each day of Harvest Fair.

WHAT: The 31st Annual Harvest Fair

WHERE: [Wisconsin State Fair Park](#) in West Allis

WHEN: Friday, September 27 | 5 p.m. – 11 p.m.

Saturday, September 28 | 10 a.m. – 11 p.m.

Sunday, September 29 | 10 a.m. – 6 p.m.

ADMISSION: FREE admission 11 and under, \$5 admission 12+ | **PROMOTION:** Now through June 9, purchase an Activity & Ride 50-Ticket Sheet and receive a FREE Harvest Fair admission ticket. Check out the deal at [WiStateFair.com](#).

PARKING: \$10 per vehicle and \$5 per motorcycle (*debit or credit card transactions only*)

HARVEST FAIR ACTIVITIES

- Free live entertainment
- Free family activities
- Family activities and kiddie rides
- Farmer's Market featuring local artisans
- Delicious fall-themed Fair food & beverages

###