WISCONSIN STATE FAIR

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MEDIA ADVISORY

To: Assignment Editors, Producers, Reporters

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WISCONSIN STATE FAIR ANNOUNCES VALUE-PACKED TICKET PACKAGES WITH COMMUNITY PARTNERS

Five fantastic deal options all priced at \$22!

Wisconsin State Fair is excited to partner with Wisconsin summer staples to carve out amazing deals and discounts. In 2024, the State Fair has teamed up with Wisconsin favorites to create five fantastic deals including two all-new packages! Incredible ticket packages are available from Harley-Davidson Museum, Wisconsin Timber Rattlers, Milwaukee Milkmen, Milwaukee Irish Fest, and Milwaukee County Zoo – plus, all these packages include a Wisconsin State Fair admission ticket!

NEW -



Package"

For only \$22, get one State Fair admission ticket and one Harley-Davidson Museum admission ticket – a \$40 retail value! This all-new "Hog Wild Package" is valid through December 31, 2024 (excluding July 25 - 28, 2024) and cannot be combined with any other offers. Visit WiStateFair.com to purchase ticket packages. Offer available through July 26. While supplies last.

HARLEY-DAVIDSON MUSEUM



NEW - WISCONSIN TIMBER RATTLERS - "State Fair Sundays"

For only \$22, get one State Fair admission ticket and one Timber Rattlers bleacher seat to a select Sunday home game – all for a value of \$32. Visit TimberRattlers.com to purchase ticket packages. Offer available through July 14. While supplies last.



MILWAUKEE MILKMEN - "Take Me to the Fair Tuesdays"

For only \$22, get a State Fair admission ticket and a Screamin' Sicilian Skybox Combo which includes a Milwaukee Milkmen Terrace ticket, slice of pizza, soda, and Milkmen swag item – a \$41 retail value! This great deal applies to select Milwaukee Milkmen home games. Visit MilkwaukeeMilkmen.com to purchase ticket packages. Offer available through July 30. While supplies last.





For just \$22, get one State Fair admission ticket and one ticket to Milwaukee Irish Fest, the world's largest celebration of Irish music and culture. This great deal has a value of up to \$45. Milwaukee Irish Fest runs August 15 - 18. Visit WiStateFair.com to purchase ticket packages. Offer available through July 26. While supplies last.



MILWAUKEE COUNTY ZOO - "Party Animal Package"

For only \$22, get one State Fair admission ticket and one adult admission ticket to the Milwaukee County Zoo (up to a \$34 value). Zoo tickets are valid through December 31, 2024 and cannot be combined with any other offers. Visit WiStateFair.com to purchase ticket packages. Offer available through July 26. While supplies last.

About the Wisconsin State Fair

The 2024 Wisconsin State Fair, presented by UScellular[®], takes place Aug. 1 – 11. The State Fair offers a unique experience to all who attend and is an exceptional value. Enjoy dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors, and culinary delights. For more information, visit WiStateFair.com or follow us on Facebook, Instagram, and X.

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