

MEDIA ADVISORY

To: Assignment Editors, Producers, Reporters

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Date: Thursday, April 25, 2024

AG DISCOVERY DAY AT WISCONSIN STATE FAIR PARK

1000+ students explore agriculture in a hands-on way!

What: Ag Discovery Day, featuring 27 hands-on agriculture education stations.

Who: Free to local students and educators. Sign-up is closed.

When: Tuesday, April 30 – 9:30 a.m. – 1:30 p.m.

Where: Wisconsin State Fair Park

Why: To provide an immersive learning experience for urban students to connect with agriculture.

Wisconsin State Fair Park officials are excited to hold the second annual Ag Discovery Day. As the organization's mission is to educate about agriculture, there is no better way than hosting an event like this to fulfill that mission. With the goal to make agriculture fun, accessible, and educational, the State Fair Park team has curated nearly 30 hands-on learning stations that will be paramount in teaching over 1,000 students in attendance about everything from sustainability to animal care, Wisconsin commodities, like maple syrup, and more.

Students will also have the opportunity to learn about and see animals like cows, chicks, lambs, and more that will all be at this event. The State Fair Park team couldn't make this free event possible without the support of the Wisconsin State Fair Park Foundation and Interstate Parking as well as over 50 passionate volunteers and partner organizations like Discovery World, Wisconsin Ag in the Classroom, Waukesha County Technical College, Oconomowoc High School, Harold S. Vincent School of Agriculture Science, Milwaukee School of Languages, Random Lake High School, and Slinger High School.

About Wisconsin State Fair Park

Wisconsin State Fair Park is a year-round entertainment venue hosting hundreds of events and meetings annually throughout the four seasons, including the annual Wisconsin State Fair, presented by UScellular. The Wisconsin State Fair takes place for 11-days each year in early August and welcomes an average of one million visitors to experience the state's largest agriculture showcase as well as a plethora of food, shopping, rides, games, and entertainment. The Fair Park is home to the Exposition Center, Tommy G. Thompson Youth Center, Milwaukee Mile Speedway, Wisconsin Products Pavilion, and many other facilities. Visit WiStateFair.com for more details.