

Media Advisory

To: Assignment Editors, Producers, Reporters From: Tess Kerksen, Director of Public Relations | <u>Tess.Kerksen@WiStateFair.com</u> | 414.588.1659 Date: February 21, 2024

YUNG GRAVY BRINGS THE SAUCE TO THE STATE FAIR MAIN STAGE

<u>Wisconsin State Fair</u> officials announced <u>Yung Gravy</u> will serve up some delicious raps at the State Fair Main Stage, presented by <u>Potawatomi Casino Hotel</u> on **Saturday, Aug. 3, 2024 at 7:30 p.m.**

Tallying six billion streams and selling five million units thus far, Yung Gravy is known to flex his effortless flows and endlessly quotable lyrics showcased in hot hits like "Betty (Get Money)," "Mr. Clean," and "oops!" A University of Wisconsin-Madison alum, Gravy has a passion for soul music and oldies, sampling a wide range of musical styles dating from the 1940's to the present-day.

Pop newcomer Nicky Youre will open the 7:30 p.m. concert. Youre rose to global attention in late 2021, channeling the carefree summer vibes with his sugary pop single "Sunroof," which peaked at No. 4 on the Billboard Hot 100 chart and has earned him the No. 1 spot on the Billboard Hot 100 Songwriters chart.

Tickets go on sale **Friday, Feb. 23 at 10:00 a.m.** at <u>WiStateFair.com</u>. All seating for this show is <u>reserved</u>, and tickets will be \$50, \$55, and \$60. Each ticket includes admission to the 2024 Wisconsin State Fair for the day of the show when purchased prior to entering the Fair Park.

Tickets are available for pre-sale for Friends of the Fair, a membership benefitting the Wisconsin State Fair Park Foundation. This non-profit organization helps support the State Fair and State Fair Park initiatives. Become a Friend of the Fair today by visiting <u>WSFPFoundation.org</u>.

About the Wisconsin State Fair

The 2024 Wisconsin State Fair, presented by UScellular, takes place Aug. 1 - 11. The State Fair offers a unique experience to all who attend and is an exceptional value. Enjoy dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors, and culinary delights. For more information, visit <u>WiStateFair.com</u> or follow us on <u>Facebook</u>, <u>Instagram</u>, and <u>X</u>.