

WISCONSIN STATE FAIR

AUGUST 1-11, 2024 Presented By  uscellular

Media Advisory

To: Assignment Editors, Producers, Reporters

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Date: February 15, 2024

INTRODUCING IRISH CREAM & MINT CHOCOLATE CREAM PUFFS

Find these two brand-new flavors at Wisconsin State Fair Park this St. Patrick's Day Weekend

What: Cream Puff Drive-Thru event featuring Irish Cream and Mint Chocolate Cream Puffs

Where: [Wisconsin State Fair Park](#) in West Allis – please enter at Gate 5 at 84th and Schlinger Ave.

Dates & Times: Friday, March 15: 11am – 5pm

Saturday, March 16: 9am – 3pm

Sunday, March 17: 9am – 3pm

Wisconsin State Fair and the Original Cream Puffs® officials are ecstatic to offer a unique spin on an iconic State Fair staple for the first time ever - Irish Cream and Mint Chocolate Cream Puffs!

Irish Cream and Mint Chocolate Cream Puffs will be available in 3-packs and 6-packs during the drive-thru on March 15 – 17. Original Cream Puffs and combination flavor packs will not be available. Pre-orders for St. Patrick's Cream Puffs are strongly recommended to guarantee availability; plus, save \$3 on each pack when you order by March 10. Pre-orders can be placed at OriginalCreamPuffs.com.

Exclusively on March 15, the opening day of the St. Patrick's Cream Puff Drive-Thru, guests can enjoy performances from the McNamara/McCarthy School of Irish Dance and Peter Stanford: Bagpiper as they wait to pick-up their delicious orders.

About the Wisconsin State Fair

The 2024 Wisconsin State Fair, presented by UScellular®, takes place Aug. 1 – 11. The State Fair offers a unique experience to all who attend and is an exceptional value. Enjoy dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors, and culinary delights. For more information, visit WiStateFair.com or follow us on [Facebook](#), [Instagram](#), and [X](#).

Original Cream Puffs®

Since 1924, the Wisconsin State Fair and the Wisconsin Bakers Association have teamed up to operate the Original Cream Puff Bakery. The Wisconsin Baker's Association proudly manages the operation while the Wisconsin State Fair supports the operation. Approximately 200 employees, commonly known as "Team Cream Puff," work seven days a week during the two-week span the State Fair is held to create, bake, and sell Original Cream Puffs to hungry Fairgoers. With an average of 30,000 Cream Puffs sold per day, the Original Cream Puff is the signature dessert item at the State Fair.

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