

WISCONSIN STATE FAIR

AUGUST 1-11, 2024 Presented By  uscellular

Media Advisory

To: Assignment Editors, Producers, Reporters

From: Tess Kerksen, Director of Public Relations | Tess.Kerksen@WiStateFair.com | 414.588.1659

Date: February 16, 2024

GABRIEL IGLESIAS OPENS THE STATE FAIR WITH LARGER-THAN-LIFE LAUGHS

[Wisconsin State Fair](#) officials announced today that comedic sensation [Gabriel “Fluffy” Iglesias](#) will dial up the laughter at the State Fair Main Stage, presented by [Potawatomi Casino Hotel](#) on opening night, **Thursday, Aug. 1, 2024 at 7:30 p.m.**

As one of the world’s most successful stand-up comedians, Iglesias has headlined and sold out venues like Madison Square Garden and the Staples Center. Iglesias recently became the second highest grossing touring comedian and is one of the most watched comedians on YouTube with over 1.1 billion views and over 25 million fans on social media. Iglesias has been included in The Hollywood Reporter’s “Top 40 Comedy Players” issue alongside comedy giants Jerry Seinfeld, Chris Rock, and Lorne Michaels.

Tickets go on sale **Friday, Feb. 23 at 10:00 a.m.** at [WiStateFair.com](#). All seating for this show is [reserved](#), and tickets will be \$45, \$55, and \$60. Each ticket includes admission to the 2024 Wisconsin State Fair for the day of the show when purchased prior to entering the Fair Park.

Tickets are available for pre-sale for Friends of the Fair, a membership benefitting the Wisconsin State Fair Park Foundation. This non-profit organization helps support the State Fair and State Fair Park initiatives. Become a Friend of the Fair today by visiting [WSFPFoundation.org](#).

About the Wisconsin State Fair

The 2024 Wisconsin State Fair, presented by UScellular, takes place Aug. 1 – 11. The State Fair offers a unique experience to all who attend and is an exceptional value. Enjoy dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors, and culinary delights. For more information, visit [WiStateFair.com](#) or follow us on [Facebook](#), [Instagram](#), and [X](#).

###