

WISCONSIN STATE FAIR

AUGUST 1-11, 2024 Presented By  uscellular

Media Advisory

To: Assignment Editors, Producers, Reporters

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MUSICAL LEGENDS CLOSE OUT THE STATE FAIR WITH A GRAND FINALE

[Wisconsin State Fair](#) officials announced [The “Happy Together” Tour](#) will revive their iconic hits as they close out 11-nights of incredible acts at the State Fair Main Stage, presented by [Potawatomi Casino Hotel](#) on **Sunday, Aug. 11, 2024 at 6:00 p.m.**

Going into its 15th year, this highly successful, hit-filled summer package tour returns! The 2024 lineup features The Turtles, Jay & the Americans, The Association, Badfinger, The Vogues, and The Cowsills. This touring sensation has crisscrossed the nation delighting audiences for over a decade and returns this summer with a show full of chart-topping songs from the ‘60s and ‘70s – and undeniable 61 *Billboard* Top 40 smashes.

Tickets go on sale **Friday, Jan. 26 at 10:00 a.m.** at WiStateFair.com. All seating for this show is [reserved](#), and tickets will be \$39, \$44, and \$49. Each ticket includes admission to the 2024 Wisconsin State Fair for the day of the show when purchased prior to entering the Fair Park.

Tickets are available for pre-sale for Friends of the Fair, a membership benefitting the Wisconsin State Fair Park Foundation. This non-profit organization helps support the State Fair and State Fair Park initiatives. Become a Friend of the Fair today by visiting WSFPFoundation.org.

About the Wisconsin State Fair

The 2024 Wisconsin State Fair, presented by UScellular, takes place Aug. 1 – 11. The State Fair offers a unique experience to all who attend and is an exceptional value. Enjoy dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors, and culinary delights. For more information, visit WiStateFair.com or follow us on [Facebook](#), [Instagram](#), and [X](#).

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