

WISCONSIN STATE FAIR

AUGUST 1-11, 2024 Presented By  uscellular

Media Advisory

To: Assignment Editors, Producers, Reporters

From: Tess Kerksen, Director of Public Relations Tess.Kerksen@WiStateFair.com | 414.588.1659

Date: Monday, November 20, 2023

“UDDERLY” GOOD DEALS: WISCONSIN STATE FAIR’S BEST SALE OF THE YEAR

Plus, tickets for the INDYCAR Weekend at the Milwaukee Mile are on sale now.

It’s the perfect opportunity to get your Fair-loving family and friends the gift of the State Fair. These customizable offerings and packages are available for the best prices ALL.YEAR.LONG. *Seriously, this is the time to buy.*

State Fair Tickets, Bundles, and More – This will be the lowest ticket price available for the 2024 State Fair plus, there are no order fees!

- [\\$12 State Fair admission tickets](#) | \$6 savings
- [\\$50 Elf Pack](#) — includes FOUR Fair admission tickets and a Cream Puff 3-pack voucher | \$36 savings
- [\\$105 Santa’s Sack](#) — includes SIX Fair admission tickets, a Cream Puff 6-pack voucher, a SpinCity Ride & Game 50-Ticket Pack voucher, and a State Fair Bargain Book voucher | \$89 savings
- [\\$22 Cream Puff 6-Pack vouchers](#) | \$3 savings
- [\\$35 SpinCity Ride & Game 50-Ticket Pack vouchers](#) | \$15 savings
- [\\$45 SpinCity GoRide Wristband voucher](#) | Only available online through July 26, 2024
- [\\$5 State Fair Bargain Book vouchers](#) | \$1 savings
- [\\$6 WonderFair Wheel, presented by Meijer tickets](#)
- [2023 State Fair Ornament, benefitting the Wisconsin State Fair Park Foundation](#) – [collectable Wisconsin State Fair “Fun in Full Bloom” ornament](#)

Fair Fun Pass – the 11 day State Fair pass!

Benefits of the pass:

- 11 day admission to the 2024 Wisconsin State Fair | Save 50% off daily gate admission
- One FREE exclusive 2024 Super Fan lanyard
- One FREE exclusive 2024 Super Fan sticker
- Endless State Fair memories

The Fair Fun Pass is the best value for those visiting the State Fair all 11 days at **\$99 per pass**. This price is ONLY available for a limited time. This exclusive pass will be available in limited quantities, and while supplies last.

NEW! INDYCAR Weekend at the Milwaukee Mile Deal

Experience an INDYCAR race at the historic Milwaukee Mile with a variety of packages now on sale. To sweeten the deal every ticket purchased for the exciting INDYCAR Weekend at the Milwaukee Mile will come with a State Fair admission ticket. Enjoy next year’s event featuring the first-ever INDYCAR SERIES doubleheader at the Milwaukee Mile with a Labor Day weekend celebration scheduled for Friday - Sunday, August 30 - September 1, 2024. With on track action beginning on Friday, the weekend will feature full points-paying NTT INDYCAR SERIES races on Saturday and Sunday.

All [holiday deals](#) are available for purchase online at WiStateFair.com through Dec. 31. Online options include print-at-home or mail-order (through Dec. 15). The Wisconsin State Fair Ticket Office will be open Monday through Friday, 9 a.m. – 3 p.m. and will be closed on weekends as well as Nov. 23, Nov. 24, Dec. 25, and Dec. 26. The ticket office is located at 7722 W. Greenfield Ave., West Allis.

About the Wisconsin State Fair

The 2024 Wisconsin State Fair, presented by UScellular, takes place Aug. 1 – 11. The State Fair offers a unique experience to all who attend and is an exceptional value. Enjoy dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors, and culinary delights. For more information, visit [WiStateFair.com](https://www.wisconsinstatefair.com) or follow us on [Facebook](https://www.facebook.com/wisconsinstatefair), [Instagram](https://www.instagram.com/wisconsinstatefair), and [X](https://twitter.com/wisconsinstatefair).

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