



The NASCAR Craftsman Truck Series Returns to The Milwaukee Mile in 2024

WEST ALLIS, Wisconsin (October 4, 2023) - Fresh off a successful return to The Milwaukee Mile in August, the NASCAR CRAFTSMAN Truck Series will compete on the legendary oval for the second-straight year on Sunday, August 25, 2024.

"It takes a team to put on a NASCAR CRAFTSMAN Truck Series event, and we are thankful for our partners Clean Harbors and Wisconsin State Fair Park in giving Milwaukee race fans their first NASCAR race since 2009," exclaimed Track Enterprises President Bob Sargent. "We had a great crowd of over 17,000 and we are thrilled with this opportunity to build on the success of our "Clean Harbors 175" and "Sprecher 150" race events again on Sunday, August 25, 2024!"

Once again, The Milwaukee Mile race will be within the elimination-style NASCAR Playoffs. Alabama's Grant Enfinger drove his Chevrolet Silverado to victory in the "Clean Harbors 175" in August and he remains in the 2023 championship hunt.

"NASCAR's return to The Milwaukee Mile is made possible by the support of the race fans and our industry and sponsor partners. We encourage fans to follow us on our Milwaukee Mile - Track Enterprises Events Facebook page and on our website for exciting developments," Sargent concluded.

Details on the 2024 NASCAR CRAFTSMAN Truck Series Milwaukee Mile race weekend, ticket and camping renewals and more, will be announced soon. For new ticket or camping inquiries, sign up to receive information by visiting the Track Enterprises-developed website, www.milwaukeeemileracing.com.

About The Milwaukee Mile ...

The Milwaukee Mile is a paved one-mile oval racetrack located at Wisconsin State Fair Park with grandstand and bleacher seating for approximately 35,000 spectators.

The Milwaukee Mile is the oldest continuously operating speedway in the world, hosting at least one auto race every year since 1903 (except during U.S. involvement in World War II). It operated as a dirt track until it was paved in 1954.

In addition to the asphalt-paved oval, there is a .8-mile asphalt-paved road circuit located in the infield. From 1934 until 1953, the infield was the Milwaukee home of the NFL's Green Bay Packers.

About Track Enterprises ...

Track Enterprises is a premier racing promoter in the midwest and operates from its offices in Macon, Ill.

Track Enterprises operates dirt racing facilities in Macon, Ill., and Lincoln, Ill. Track Enterprises also promotes events at the Springfield Mile in Springfield, Ill., DuQuoin Mile in DuQuoin, Ill., Nashville (Tenn.) Fairgrounds Speedway, The Milwaukee (Wis.) Mile as well as events at other facilities throughout the South and Midwest.

In 2019, Track Enterprises merged with powerful Charlotte, N.C., based Spire Sports + Entertainment and will be promoting 27 events in 2023 with popular sanctioning bodies such as NASCAR, ARCA, ASA STARS, USAC, CRA and DIRTcar Racing.

FOR MEDIA INQUIRIES: call Track Enterprises, Incorporated at (217) 764-3200