

MEDIA ADVISORY

To: Assignment Editors, Producers, Reporters From: Tess Kerksen, Director of Public Relations | 414.588.1659 | Tess.Kerksen@WiStateFair.com Date: Thursday, September 7, 2023

HARVEST FAIR CELEBRATES 30 YEARS AT WISCONSIN STATE FAIR PARK

WHAT: The 30th Annual Harvest Fair
WHERE: Wisconsin State Fair Park in West Allis
WHEN: Friday, September 29 | 5 p.m. – 11 p.m. Saturday, September 30 | 10 a.m. – 11 p.m. Sunday, October 1 | 10 a.m. – 6 p.m.
ADMISSION: FREE admission to the event | NEW! Activity tickets can be purchased <u>online</u>
PARKING: \$10 per vehicle and \$5 per motorcycle (*debit or credit card transactions only*)

Similar to the Wisconsin State Fair, a <u>bag policy</u> will be in place for Harvest Fair. All bags must be under 9" x 10" x 12" and are subject to search.

Additionally, there will be a <u>Youth Admission Policy</u> in place for Harvest Fair. Fairgoers 17 years of age and under will need to be accompanied by a parent or guardian 21 years of age or older throughout their entire visit. This policy will be in place beginning at 5 p.m. each day of Harvest Fair.

FREE LIVE ENTERTAINMENT

Bank Five Nine Amphitheater with headliner entertainment presented by Busch Light:

- Friday at 8:30 p.m. <u>Too Hype Crew</u>
- Saturday at 8:30 p.m. <u>Here Come the Mummies</u>
- Sunday at 2:00 p.m. <u>Dirty Rotten Scoundrels</u>

Additionally, Fairgoers can enjoy nine vendor stages featuring free live entertainment as well as the fan-favorite <u>Paul</u> <u>Bunyan Lumberjack Show</u>, featuring log rolling, wood chopping, axe throwing, and crosscut sawing along with loads of humor.

FALL FAMILY ACTIVITIES (additional cost)

Save time at Harvest Fair; purchase activity ticket online.

- Pumpkin Patch
- Family and Kid's Amusement Rides
- Giant Slide
- Pony Rides
- Make Your Own Scarecrow, presented by St. Vincent de Paul
- Pumpkin Bowling and more

DELICIOUS FOOD HIGHLIGHTS

- NEW! Cinnamon Apple Crisp Lumpia by Lumpia City
- NEW! Cookie & Mini-Cake Decorating by Moms Tasty Treats

- Pumpkin Spice and Latte Cream Puffs by Original Cream Puffs
- Harvest Stew by Kozie's
- Elegant Farmer Pies

LOCAL SHOPPING AND FARMERS MARKET

- Craigland Farms Pumpkin patch and produce
- Embark Maple Bourbon barrel-aged maple syrup and organic maple syrup
- Flower Petals Farms Seasonal potted plants and floral décor
- Royal Images Fall-themed décor and potpourri

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