

# WISCONSIN STATE FAIR

AUGUST 3-13, 2023 Presented By 

## \*\*\*Media Advisory\*\*\*

**To:** Assignment Editors, Producers, Reporters

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### NUMBER OF NEW STATE FAIR FOOD AND BEVERAGES BREAKS ONE HUNDRED

The [Wisconsin State Fair](#) is known for having some of the best and craziest food options around - this year, 104 of those options are new! From the [Pizza Lumpia](#) to [Apple Pie Fries](#), there is something for everyone on this mouth-watering [list](#).

### EXPLORE THE FOOD FINDER

The 2023 Wisconsin State Fair kicks off Thursday, Aug. 3 through Sunday, Aug. 13. In the meantime, search for food and beverage items at Wisconsin State Fair with ease using the [Food Finder](#) on WiStateFair.com. The Food Finder is an online search engine created by Wisconsin State Fair that compiles all vendors and food items found at the annual event. This Fair food tool is simple to operate and easy to use on-the-go.

### About the Wisconsin State Fair

The 2023 Wisconsin State Fair, presented by UScellular, takes place Aug. 3 – 13. The State Fair offers a unique experience to all who attend and is an exceptional value. Enjoy dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors, and culinary delights. For more information, visit [WiStateFair.com](#) or follow us on [Facebook](#), [Instagram](#), and [Twitter](#).

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