

WISCONSIN STATE FAIR

AUGUST 3-13, 2023

Presented By  uscellular

MEDIA ADVISORY

To: Assignment Editors, Producers, Reporters

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WISCONSIN STATE FAIR PARTNERS WITH COMMUNITY ATTRACTIONS FOR VALUE-PACKED TICKET PACKAGES

[Wisconsin State Fair](#) is excited to share valuable deals and discounts on summertime staples in the Milwaukee-area. The State Fair has teamed up with the [Milwaukee Milkmen](#), [Milwaukee Irish Fest](#), [Milwaukee County Zoo](#), and new this year, the [Milwaukee Brewers](#) to create these incredible offers.

	<p>NEW – MILWAUKEE BREWERS – “2 for \$22 – Steal of a Deal”</p> <p>Experience the State Fair and a Milwaukee Brewers game all for just \$22! Get a State Fair admission ticket and a Terrace Reserved ticket (infield or outfield) for select Milwaukee Brewers games. Choose select games from July 23 - 26 and August 6 - 9. It's a score with this package valued up to \$40. Visit mlb.com/brewers to purchase ticket packages. Offer available thru August 8.</p>
	<p>MILWAUKEE MILKMEN – “Take Me to the Fair Tuesdays”</p> <p>For only \$24, get a State Fair Ticket, Milkmen Combo Bleachers Seat Ticket, a Milkmen Swag Item, plus, a hot dog and soda – a \$41 retail value! This great deal applies to select Milwaukee Milkmen home games. Visit MilwaukeeMilkmen.com to purchase ticket packages. Offer available thru August 8.</p>
	<p>MILWAUKEE IRISH FEST – “Dublin the Fun” Fair & Fest Deal</p> <p>Have twice the fair and fest fun for the price of one with the “Dublin the Fun” Fair & Fest Deal. For just \$22, get one State Fair admission ticket and one ticket to Milwaukee Irish Fest, the world's largest celebration of Irish music and culture. This is a great deal with a value up to \$43. Milwaukee Irish Fest runs August 17 - 20. Visit WiStateFair.com to purchase ticket packages. Offer available thru July 31.</p>



MILWAUKEE COUNTY ZOO – “Party Animal Package”

Party with all the animals this summer with the Party Animal Package. For only \$22, get one State Fair admission ticket and one adult admission ticket to the Milwaukee County Zoo (up to a \$34 value). Zoo tickets valid through December 31, 2023 and cannot be combined with any other offers. Visit [WiStateFair.com](https://www.wisconsinstatefair.com) to purchase ticket packages. Offer available thru July 31.

About the Wisconsin State Fair

The 2023 Wisconsin State Fair, presented by UScellular, takes place Aug. 3 – 13. The State Fair offers a unique experience to all who attend and is an exceptional value. Enjoy dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors, and culinary delights. For more information, visit [WiStateFair.com](https://www.wisconsinstatefair.com) or follow us on [Facebook](https://www.facebook.com/wisconsinstatefair), [Instagram](https://www.instagram.com/wisconsinstatefair), and [Twitter](https://twitter.com/wisconsinstatefair).

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