

WISCONSIN STATE FAIR

AUGUST 3-13, 2023

Presented By  uscellular

MEDIA ADVISORY

To: Assignment Editors, Producers, Reporters

From: Tess Kerksen, Director of Public Relations, 414.588.1659 | Tess.Kerksen@WiStateFair.com

Date: Friday, April 28, 2023

FINAL WEEKEND FOR \$13 STATE FAIR TICKETS

Save \$5 now through Sunday!

Who: [Wisconsin State Fair](https://www.wisconsinstatefair.com), presented by UScellular

What: \$13 admission tickets – save over 25%

Where: [WiStateFair.com](https://www.WiStateFair.com)

When: Now – Sunday, April 30 at 11:59 p.m.

This year, State Fair officials have created a simplified pricing structure for Fairgoers – the sooner Fairgoers buy admission tickets, the less they will be. Plus, order fees for admission tickets have been eliminated. Full price adult admission tickets for the State Fair will be \$18 at admission entrances.



About the Wisconsin State Fair

The 2023 Wisconsin State Fair, presented by UScellular, takes place Aug. 3 – 13. The State Fair offers a unique experience to all who attend and is an exceptional value. Enjoy dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors, and culinary delights. For more information, visit [WiStateFair.com](https://www.WiStateFair.com) or follow us on [Facebook](https://www.facebook.com/WiStateFair), [Instagram](https://www.instagram.com/WiStateFair), and [Twitter](https://www.twitter.com/WiStateFair).

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