

WISCONSIN STATE FAIR

AUGUST 3-13, 2023 Presented By  uscellular

MEDIA ADVISORY

To: Assignment Editors, Producers, Reporters

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WISCONSIN STATE FAIR ANNOUNCES TRACE ADKINS TO CLOSE OUT THE STATE FAIR

[Wisconsin State Fair](#) officials announced today country music icon, Trace Adkins will close out 11-nights of incredible acts at the State Fair Main Stage, presented by [Potawatomi Casino Hotel](#), on **Sunday, Aug. 13, 2023** at **6:00 p.m.**

Trace Adkins will bring his mix of classic country and adventurous, good-natured showmanship to the State Fair. In his most recent album, *The Way I Wanna Go*, Adkins leans into his lone-wolf spirit with profound traditional ballads and clever-country party anthems. Hit No. 1 songs like “You’re Gonna Miss This,” “Ladies Love Country Boys,” and “Hillbilly Bone,” a duet with Blake Shelton, are sure to please fans.

Tickets go on sale **Friday, Feb. 10 at 10:00 a.m.** at [WiStateFair.com](#). All seating for this show is [reserved](#), and tickets will be \$36, \$41, and \$46. Each ticket includes admission to the 2023 Wisconsin State Fair for the day of the show when purchased prior to entering the Fair Park.

Tickets are available for pre-sale for Friends of the Fair, a membership benefitting the Wisconsin State Fair Park Foundation. This non-profit organization helps support the State Fair and State Fair Park initiatives. Become a Friend of the Fair today by visiting [WSFPFoundation.org](#).

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