

WISCONSIN STATE FAIR

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MEDIA ADVISORY

To: Assignment Editors, Producers, Reporters

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REO SPEEDWAGON TO BRING THEIR ICONIC SONGS TO STATE FAIR MAIN STAGE

[Wisconsin State Fair](#) officials announced REO Speedwagon will perform their iconic hits at the State Fair Main Stage, presented by [Potawatomi Casino Hotel](#) on **Thursday, Aug. 10, 2023 at 7:30 p.m.**

From 1977 to 1989, REO Speedwagon released nine consecutive albums all certified Platinum or higher. Today, REO Speedwagon has sold more than 40 million albums around the globe. Fronted by iconic vocalist Kevin Cronin since 1972, and featuring Bruce Hall (bass), Dave Amato (guitar), and Bryan Hitt (drums), REO Speedwagon's powerful music will have fans of all ages moving with massive hits like "Can't Fight This Feeling," "Time For Me To Fly," "Keep On Loving You," and "Take It On the Run."

Known for his popular love songs, Edwin McCain will open the 7:30 p.m. show. His authentic spirit and songs like "I'll Be" and "I Could Not Ask For More" will have fans reminiscing.

Tickets go on sale **Friday, March. 3 at 10:00 a.m.** at [WiStateFair.com](#). All seating for this show is [reserved](#), and tickets will be \$45, \$50, and \$55. Each ticket includes admission to the 2023 Wisconsin State Fair for the day of the show when purchased prior to entering the Fair Park.

Tickets are available for pre-sale for Friends of the Fair, a membership benefitting the Wisconsin State Fair Park Foundation. This non-profit organization helps support the State Fair and State Fair Park initiatives. Become a Friend of the Fair today by visiting [WSFPFoundation.org](#).

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