WISC NSIN STATE FAIR AUGUST 3-13, 2023 Presented By Scellular

MEDIA ADVISORY

To: Assignment Editors, Producers, Reporters From: Tess Kerksen, Director of Public Relations | 414.588.1659 | Tess.Kerksen@WiStateFair.com Date: Friday, February 24, 2023

GRAMMY-WINNING ROCK BAND, HALESTORM, SET TO PERFORM AT THE STATE FAIR

<u>Wisconsin State Fair</u> officials announced Halestorm will bring their hard rock anthems to State Fair Main Stage, presented by <u>Potawatomi Casino Hotel</u> on **Friday, Aug. 4, 2023** at **7:30 p.m.**

With power and pizzazz, Halestorm rises up rougher, stronger, and louder on their fifth full-length album, *Back From The Dead*! Halestorm scored a GRAMMY Award in the category of "Best Hard Rock/Metal Performance" for the hit single "Love Bites (So Do I)." As the first female-fronted band to hit No. 1 on the Active Rock radio charts, get ready for can't miss songs like "Uncomfortable" and "Apocalyptic."

New Years Day opens this concert. Setting out to write the "poppiest metal album," singles like "Shut Up" and "Come For Me" capture a young band in its creative prime.

Tickets go on sale **Friday, March. 3 at 10:00 a.m.** at <u>WiStateFair.com</u>. All seating for this show is <u>reserved</u>, and tickets will be \$45, \$50, and \$55. Each ticket includes admission to the 2023 Wisconsin State Fair for the day of the show when purchased prior to entering the Fair Park.

Tickets are available for pre-sale for Friends of the Fair, a membership benefitting the Wisconsin State Fair Park Foundation. This non-profit organization helps support the State Fair and State Fair Park initiatives. Become a Friend of the Fair today by visiting <u>WSFPFoundation.org.</u>

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