

MEDIA ADVISORY

To: Assignment Editors, Producers, Reporters From: Tess Kerksen, Director of Public Relations | 414.588.1659 | Tess.Kerksen@WIStateFair.com Date: Tuesday, January 10, 2023

VALENTINE'S CREAM PUFFS RETURN TO STATE FAIR PARK FOR A LIMITED TIME

What: Drive-thru event featuring Strawberry Cream Puffs and Cocoa Cream Puffs

Where: Wisconsin State Fair Park in West Allis – please enter at Gate 5

Dates: Saturday, Feb. 11 – Tuesday, Feb. 14

Times: Saturday, Feb. 11 – 9 a.m. to 6 p.m. Sunday, Feb. 12 – 9 a.m. to 3 p.m.

Monday, Feb. 13 – 3 p.m. to 7 p.m.

Tuesday, Feb. 14 – 9 a.m. to 6 p.m.

For the third consecutive year, this State Fair staple returns with a unique twist for one weekend only, February 11 - 14. These limited release Cream Puffs are filled with the choice of silky strawberry cream or velvety cocoa cream. As if that is not already enough, that flavored filling is sandwiched between an expertly baked puff pastry. These Cream Puffs have quickly become a go-to Valentine's gift for many in the Milwaukee-area and beyond.

Only the strawberry and cocoa flavors will be available in 3-packs and 6-packs during the drive-thru on Feb. 11 - 14. Original Cream Puffs and combination flavor packs will not be available. Pre-orders for Valentine's Cream Puffs are strongly recommended to guarantee availability and to save when ordered by Feb. 5. Pre-orders can be placed at <u>OriginalCreamPuffs.com</u>.

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