

WISCONSIN STATE FAIR

AUGUST 3-13, 2023 Presented By  uscellular

MEDIA ADVISORY

To: Assignment Editors, Producers, Reporters

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Date: Tuesday, January 17, 2023

WISCONSIN STATE FAIR ANNOUNCES ALABAMA TO KICK OFF STATE FAIR MAIN STAGE LINEUP

[Wisconsin State Fair](#) officials announced legendary country band ALABAMA will kick off 11-nights of State Fair Main Stage entertainment, presented by [Potawatomi Casino Hotel](#), on **Thursday, Aug. 3, 2023 at 7:30 p.m.**

Award-winning band ALABAMA has changed the sound of country music forever. With a plethora of No. 1 hit songs like “Tennessee River,” “Love in the First Degree,” and “Dixieland Delight,” fans of all ages are sure to enjoy these timeless songs.

Exile opens for this outstanding act. The rock-turned-country band skyrocketed to world-wide fame with their multi-week chart-topper “Kiss You All Over.” This song made Billboard’s Year End Hot 100 Singles and later placed in Billboard’s The 50 Sexiest Songs of All Time category.

Tickets go on sale **Friday, Jan. 27 at 10:00 a.m.** at [WiStateFair.com](#). All seating for this show is [reserved](#), and tickets will be \$65, \$70, and \$75. Each ticket includes admission to the 2023 Wisconsin State Fair for the day of the show when purchased prior to entering the Fair Park.

Tickets are available for pre-sale for Friends of the Fair, a membership benefitting the Wisconsin State Fair Park Foundation. This non-profit organization helps support the State Fair and State Fair Park initiatives. Become a Friend of the Fair today by visiting [WSFPFoundation.org](#).

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