



Presented By uscellular

Vendor Utility Connections August 3 – 13, 2023

Vendors have a variety of utility options available for the 11 days of the Wisconsin State Fair (WSF).

***Note: If you have ordered utilities in the past, these may already be listed on your Vendor License Agreement. Please review your Vendor License Agreement for utilities before calling 414-266-7040 to order.

1) Electrical Connections

Electrical connection costs vary depending on the location and service needs. No refunds will be issued for connection services. Rates subject to change.

Indoor Electrical Connections

Electrical Connection	Rate	Rate After July 15
Up to 20amp – 120v (2000 watts)	\$135	\$170
Up to 20amp – 208v 1 phase	\$210	\$240
Up to 30amp – 208v 1 phase	\$250	\$280
Up to 50amp – 208v 1 phase	\$325	\$355
Up to 30amp – 208v 3 phase	\$300	\$340
Up to 60amp – 208v 3 phase	\$400	\$430
24 hour service	Add 50%	Add 50%

Outdoor Electrical Connections

Electrical Connection	Rate	Notes
Up to 20amp – 120v 1 phase	\$171	
Up to 30amp – 120v 1 phase	\$239	Vendor must provide a pigtail and cord for connection
Up to 30amp – 120/240v 1 phase	\$397	
Up to 50amp – 120/240v 1 phase	\$607	Select areas. Vendor must provide cord and plug.
Up to 60amp – 120/240v 1 phase	\$712	
Up to 80amp – 120/240v 1 phase	\$922	
Up to 100amp – 120/240v 1 phase	\$1,132	
Up to 125amp – 120/240v 1 phase	\$1,415	Availability limited
Up to 150amp – 120/240v 1 phase	\$1,698	Availability limited
Up to 200amp – 120/240v 1 phase	\$2,182	
Up to 30amp – 208v 3 phase	\$554	Availability limited
Up to 60amp – 208v 3 phase	\$1,027	Availability limited
Up to 100amp – 208v 3 phase	\$1,607	Availability limited
Up to 200amp – 208v 3 phase	\$3,132	Availability limited

Electrical Connection Notes:

- You must have a main breaker in your booth/stand/ to match the size of any special drop you request (if applicable).
- You must provide 50 feet of cord and pigtail, if needed, to match the size of drop that you request per the chart below:
 - 15amp 120v or less (1500 watts or less) #14-3 conductor cord
 - 20amp 120v (1500 to 2000 watts) #12-3 conductor cord
 - 30amp 120v #10-3 conductor cord
 - 30amp 120/240v 1 phase #10-4 conductor cord

- 50amp 120/240v 1 phase #8-4 conductor cord
- 60amp 120/240v 1 phase #6-4 conductor cord
- 100amp 120/240v 1 phase #3-4 conductor cord
- For your protection, we advise installing surge protection on all computers and sensitive equipment. The WSF Electrical Department reserves the right to refuse hookup to anything deemed unsafe.
- WSFP is equipped with Ground Fault Circuit Interrupting (GFCI) outlets outside and some of the inside areas. It is the responsibility of the user to ensure that all equipment used at the Fair Park is in safe working order and is GFCI compatible BEFORE you arrive for setup.

2) Water Connections

Water connection costs vary depending on the location and service needs. No refunds will be issued for connection services. Rates subject to change.

Water Connection	Rate
Expo Center – Running water with drain in booth	\$270
Expo Center – Water fill/drain – up to 500 gallons	\$200
Expo Center – Water fill/drain – over 500 gallons	\$250
Expo Center – Water fill – no drain	\$50
Expo Center – Water top-off – per item	\$50
Marketplaces and Pavilions	\$50
Outside	\$50

3) Information Technology Connections

Wi-Fi is available for fairgoer use only and not intended for Vendor use due to bandwidth and security issues. It is recommended that Vendors order either an internet or phone line to operate credit card or other POS machines due to the unreliability of data signals. *The purchase of an internet line is for one device only. The use of routers, switches/hubs, DHCP, wireless LANS or other applications that allow the sharing of an IP address between multiple devices is PROHIBITED unless approved in writing by WSF. Vendors in violation of these policies will be subject to pay \$265 for each unauthorized connection and/or may be subject to the disconnection of their service. WSFP is not responsible for damaged personal equipment and/or personal injury caused by the misuse of provided telecommunication and/or data service(s). Tampering with IT equipment (including but not limited to exhibit floor utility boxes, cabling, or rented equipment) at any time may result in the disconnection of ordered service(s). No refunds will be issued for connection services. Rates subject to change.

Expo Center (all other locations, please see Vendor Manual)

IT/Phone Connection	Rate	Rate After July 15
Internet (High-speed hardline) – first connection	\$165	\$265
Internet (High-speed hardline) – additional connections	\$80	N/A
Satellite Installation	\$169	N/A
IT or Cable Services – patch fee	\$106	N/A
Phone line – local and toll free calls (for long distance, you must purchase a prepaid calling card)	\$170	\$270