

WISCONSIN STATE FAIR

AUGUST 4-14, 2022 Presented By 

FOR IMMEDIATE RELEASE

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WISCONSIN STATE FAIR REVEALS STELLAR ATTENDANCE

WEST ALLIS, Wis. – August 16, 2022 – The 171st [Wisconsin State Fair](#), presented by UScellular, came to a close on Sunday evening after 11 extraordinary days. Wisconsin State Fair officials are delighted to share that **1,003,450 Fairgoers** visited the 2022 Wisconsin State Fair from August 4-14, a 19 percent increase over 2021 attendance.

“After 171 years, the Wisconsin State Fair remains a time-honored tradition for our community and state,” said Shari Black, chief executive officer and executive director of Wisconsin State Fair Park. “The noteworthy attendance of the Wisconsin State Fair is proof that fairs continue to be a mainstay in Wisconsin summers. With another phenomenal State Fair in the books, together as a staff, we look forward to 2023.”

Over **10,000 competitive exhibit and animal entries** were judged and showcased at the Wisconsin State Fair. Individuals from all over the state flocked to the Fair to exhibit their remarkable projects. Wisconsin State Fair Park was decorated from top to bottom with nearly **25,000 plants**, cared for by our in-house flower crew.

The Governor’s Blue Ribbon Livestock Auction raised **\$321,950**; the Governor’s Blue Ribbon Meat Products Auction raised more than **\$100,000**; and the Blue Ribbon Dairy Products Auction raised **\$45,565**. A significant portion of funds raised at these auctions benefit Wisconsin’s youth agriculture programs and provide scholarships.

The Wisconsin Bakers Association served **320,000 Original Cream Puffs** to Fairgoers excited to get a taste of Wisconsin’s most iconic dessert. As corn on the cob continues to be a State Fair staple, over **100,000 ears of corn** were served in just 11 days of the State Fair. Sporkies, the Wisconsin State Fair food competition, continues to grow in popularity. Gertrude’s Pretzels served nearly **13,000 Peño Pretzel Popper Brats** as the first place Sporkies winner at this year’s Fair.

Wisconsin State Fair proves to be a can’t miss entertainment destination. With record-breaking thrills at the State Fair from fan-favorite games and rides in SpinCity to the WonderFair Wheel - more rides were provided than ever before.

From new additions to cherished traditions, the 2022 Wisconsin State Fair offered something for everyone like the new BMX PROS Trick Team show to the nostalgic Giant Slide. The 2023 Wisconsin State Fair will certainly bring more excitement than ever as improvements continue to be made throughout the Fair Park.

About the Wisconsin State Fair

The 2023 Wisconsin State Fair, presented by UScellular, will take place Aug. 3-13. The State Fair offers a unique experience to all who attend and is an exceptional value. Enjoy dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors, and culinary delights. For more information, visit [WiStateFair.com](#) or follow us on [Facebook](#), [Instagram](#), [Twitter](#), and [TikTok](#).

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