

WISCONSIN STATE FAIR

AUGUST 4-14, 2022 Presented By 

Media Advisory

To: Assignment Editors, Producers, Reporters

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SAFETY ENHANCEMENTS AND POLICIES AT THE WISCONSIN STATE FAIR

The safety and security of Fairgoers remains a priority at [Wisconsin State Fair](https://www.wisconsinstatefair.com). With this standard of uncompromised safety in mind, Wisconsin State Fair officials are introducing several additions and enhancements to existing protocols. These include the addition of vehicle barriers and a new bag policy as well as updates to the carry-in policy for the annual State Fair.

The addition of MVB3x vehicle barriers is one of the new safety enhancements that State Fair staff has put in place to aid in defining pedestrian and vehicle traffic. Gate and entrance configurations have also been updated to increase safety between pedestrian and vehicle traffic. Additionally, this new layout allows for a better flow as Fairgoers enter and exit, delineating Fairgoers who have pre-purchased tickets from those who still need to purchase tickets.

While visiting the State Fair, all bags must be 9"x10"x12" or smaller. Exceptions will be made for diaper bags as well as bags holding carry-in items for infants and other medical reasons. As always, all bags are subject to inspection.

WISCONSIN STATE FAIR BAG POLICY

APPROVED



DIAPER BAGS



PURSES SMALLER THAN
9" x 10" x 12"



BAGS SMALLER THAN
9" x 10" x 12"

NOT APPROVED



BAGS LARGER THAN
9" x 10" x 12"



MESSENGER/
CAMERA BAGS



HARD-SIDED
COOLERS

PROHIBITED ITEMS WILL NOT BE ADMITTED

Following bag inspections, Fairgoers will walk through magnetometer metal detectors that will be in place at every Fair Park entrance.

To make the Fairgoer entry experience quicker and more efficient, Wisconsin State Fair has outlined what is permitted and not permitted to bring along to the State Fair. Fairgoers are encouraged to leave unnecessary items at home. The full detailed list can be found [here](#).

As a reminder, Fairgoers under 18 years of age entering the Fair Park after 6 p.m. must be accompanied by a parent or guardian 21 years of age or older. Proof of age is required.

For more information on the bag and carry-in policies for Wisconsin State Fair, visit [WiStateFair.com](https://www.wisconsinstatefair.com) as well as the [Frequently Asked Questions](#) page.

About the Wisconsin State Fair

The 2022 Wisconsin State Fair, presented by UScellular, will take place Aug. 4-14. The State Fair offers a unique experience to all who attend and is an exceptional value. Enjoy dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors, and culinary delights. For more information, visit [WiStateFair.com](https://www.wisconsinstatefair.com) or follow us on [Facebook](#), [Instagram](#), [Twitter](#), and [TikTok](#).