

WISCONSIN STATE FAIR

AUGUST 4-14, 2022 Presented By 

Media Advisory

To: Assignment Editors, Producers, Reporters

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STATE FAIR ADDS OVER 80 NEW FOOD ITEMS TO MENUS

With hundreds of vendor locations, there are more than a thousand food and beverage options to choose from at the [Wisconsin State Fair](#). This year, over 80 of those options are brand new. From the [Chicken Bacon Ranch Waffle Stick](#) to the [Gummy Bear Brat](#), there is something for everyone on this robust [list](#).

EXPLORE THE FOOD FINDER

Search for food and beverage items at Wisconsin State Fair with ease using the [Food Finder](#) tool on WiStateFair.com. The Food Finder is an online tool created by Wisconsin State Fair that compiles all vendors and food items found at the annual event. This Fair food search engine is simple to operate and easy to use on-the-go. Search for the foods of your wildest dreams [now](#)!

SPORKIES FOOD COMPETITION JUDGES

The 9th annual [Sporkies](#) judging will take place before the 2022 Wisconsin State Fair on August 2. This private judging is only open to the media. Check out our superstar panel below.

Dario Melendez, Host



@Dario_Melendez

Sports Director at [WISN](#)

Bill Mitchell, Judge



@Bill925WMBZ

On-Air Personality at [Magnum Media](#)

Chef Adam Pawlak, Judge



@Adam_Pawlak23

Chef/Owner of [Egg & Flour](#) & Hell's Kitchen Contestant

Dr. Stacia Thompson, Judge



@DrStaciaThompson

Executive Director of the [Sherman Phoenix Foundation](#)

Arthur Ircink, Judge



@Arthur.ircink

[Edible Milwaukee](#) and [Wisconsin Foodie](#)

Nic F., Judge



from Milwaukee

2022 Sporkies Fairgoer Judge

The celebrity judges were carefully selected for this coveted role. The Fairgoer Judge was selected randomly through an online entry process where Fairgoers submitted their dream Fair food item. Nic dreamt up the **Nashville Hot Chicken and Waffles Poutine!**

About the Wisconsin State Fair

The 2022 Wisconsin State Fair, presented by UScellular, will take place Aug. 4 – 14. The State Fair offers a unique experience to all who attend and is an exceptional value. Enjoy dozens of FREE entertainment stages, exciting rides and games in SpinCity, thousands of animals, endless family activities, events, contests, shopping vendors, and culinary delights. For more information, visit [WiStateFair.com](#) or follow us on [Facebook](#), [Instagram](#), [Twitter](#), and [TikTok](#).