

# WISCONSIN STATE FAIR

AUGUST 4-14, 2022 Presented By 

## \*\*\*MEDIA ADVISORY\*\*\*

**To:** Assignment Editors, Producers, Reporters

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**Date:** Thursday, March 3, 2022

### GRAMMY-WINNING CHRISTIAN ARTIST TO PLAY STATE FAIR MAIN STAGE

[Wisconsin State Fair](#) officials released today, [Zach Williams](#) will delight Christian country music fans when he makes his debut at the State Fair Main Stage, presented by [Potawatomi Hotel & Casino](#), **Monday, Aug. 8, 2022 at 7:30 p.m.**

Williams is one of Christian country music's leading artists and songwriters, carving a niche with his singular blend of southern rock, country, and faith-filled songwriting. His hits like "Chain Breaker," "Old Church Choir," and "Rescue Story" have led him to be a Grammy-winning artist.

[We The Kingdom](#) will open the show for Zach Williams. We The Kingdom is a multigenerational family of musicians, including producers and songwriters Ed Cash, Scott Cash, Franni Rae Cash, Martin Cash, and Andrew Bergthold. We The Kingdom's Grammy Nominated debut album, *Holy Water*, features two back-to-back No. 1 hits.

Tickets go on sale **Thursday, March 10 at 9:00 a.m.** at [WiStateFair.com](#). All seating for this show is [reserved](#), and tickets will be \$37, \$47, and \$49. Each ticket includes admission to the 2022 Wisconsin State Fair for the day of the show when purchased in advance.

Tickets are available for pre-sale for Friends of the Fair, a membership benefitting The Wisconsin State Fair Park Foundation. The non-profit organization helps support the Fair and State Fair Park initiatives. Become a Friend of the Fair by visiting [WSFPFoundation.org](#).

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