

WISCONSIN STATE FAIR

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MEDIA ADVISORY

To: Assignment Editors, Producers, Reporters

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COUNTRY ICON TOBY KEITH TO KICK OFF STATE FAIR MAIN STAGE

[Wisconsin State Fair](#) officials announced today [Toby Keith](#) will bring his "Country Comes to Town" tour to the State Fair Main Stage, presented by [Potawatomi Hotel & Casino](#), the first night of the Fair, **Thursday, Aug. 4, 2022 at 7:30 p.m.**

With more than 40 million albums sold and 32 No. 1 hit singles, Toby Keith is a country music icon. He wrote a No. 1 hit every year for 20 straight years including fan-favorite songs "Should've Been A Cowboy," "How Do You Like Me Now?!", "I Love This Bar," and many more. The award-winning artist's viral song and video, "Red Solo Cup," has received more than 60 million views and was named ACM 2012 Video of the Year.

Returning in 2022, singer and songwriter [Alex Miller](#) will open the show. Fueled by a passion for traditional country music, the *American Idol* alum wows crowds with an arresting voice, an infectious personality, and charm to spare.

Tickets go on sale **Thursday, April 7 at 9:00 a.m.** at [WiStateFair.com](#). All seating for this show is [reserved](#), and tickets are \$65, \$70, and \$75. Each ticket includes admission to the 2022 Wisconsin State Fair for the day of the show, when purchased in advance.

Tickets are available for pre-sale for Friends of the Fair, a membership benefitting the Wisconsin State Fair Park Foundation. The non-profit organization helps support the Fair and State Fair Park initiatives. Become a Friend of the Fair by visiting [WSFPFoundation.org](#).

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